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Food Export Hosting Premier Event: Summer in the Cities Buyers Mission

International Buyers to Meet U.S. Food Suppliers Across Three Key Cities

[CHICAGO] — Food Export is set to host its premier event, "Summer in the Cities," a high-impact buyers mission connecting U.S. food suppliers with international buyers from around the world. Taking place across three major cities—Chicago, Illinois; Columbus, Ohio; and Jersey City, New Jersey—this event offers unparalleled opportunities for suppliers to showcase their products and secure global partnerships.

Event Schedule:

- Chicago, Illinois – Aug. 4, 2025
- Columbus, Ohio – Aug. 6, 2025
- Jersey City, New Jersey – Aug. 8, 2025

Summer in the Cities is unique in its approach, combining the strengths of both the Midwest and Northeast agricultural regions in a single mission. Unlike other trade missions tied to large expos, this standalone event offers enhanced networking opportunities, deeper engagement, and customized educational components designed to support U.S. suppliers in expanding their global reach.

"This is our flagship event of the year," Food Export CEO/Executive Director Brendan Wilson said. "We are bringing together top-tier buyers with high purchasing power from every major market where we have In-Market Representatives (IMRs). This means participating U.S. suppliers will have access to decision-makers from all over the world."

High-Quality Buyers: Food Export expects to welcome around 20 international buyers from a diverse range of global markets, all actively looking for U.S. food products.

Increased Exposure: Each stop highlights a different state's food industry, giving buyers access to twice as many suppliers as other Food Export missions.

Meaningful Connections: With networking receptions, educational sessions, and structured one-on-one meetings, suppliers will have more time to build relationships with buyers.

Proven Success: In 2024, Summer in the Cities generated \$14 million in sales, with over \$14.7 million in projected sales over the next 12 months. Food Export facilitated over 550 meetings over the course of the mission.

Summer in the Cities is ideal for U.S. food suppliers looking to expand internationally. Buyers in attendance will be actively seeking a wide range of food products, ensuring opportunities for suppliers across multiple categories.

For more information and to register, visit www.foodexport.org.