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FOR IMMEDIATE RELEASE

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Food Export's Buyers Mission Returns to Summer Fancy Food Show 2025: A Premier Opportunity for Midwest and Northeast Suppliers

Chicago, Ill. and Philadelphia, Pa.—Food Export-Midwest and Food Export-Northeast are proud to announce the return of their Specialty Food Buyers Mission at the 2025 Summer Fancy Food Show, taking place June 27–28 at the Javits Center in New York City. This exclusive event offers value-added food suppliers from the Midwest and Northeast a unique platform to connect directly with qualified international buyers seeking innovative U.S. products.

Held in partnership with the Specialty Food Association, the Buyers Mission is strategically scheduled alongside the Summer Fancy Food Show, North America's largest specialty food industry event. The 2024 show attracted nearly 29,000 industry professionals and more than 2,400 exhibitors, underscoring its significance as a hub for global food trends and business opportunities.

The Buyers Mission facilitates pre-scheduled, one-on-one meetings between U.S. suppliers and vetted international buyers, streamlining the export process and reducing the time and resources typically required to enter new markets. This targeted approach enables suppliers to showcase their products, discuss potential partnerships, and gain valuable market insights in a focused setting.

"This Buyers Mission is the perfect low-cost opportunity to meet qualified buyers from around the world in one place," said Paul Weiss, Liaison Manager at Food Export-Midwest and Food Export-Northeast. "Our goal is to simplify the export process for small- and medium-sized food and agricultural businesses, providing them with the tools and connections needed to succeed internationally."

In addition to buyer meetings, participants will have the opportunity to connect one-on-one with Food Export staff at the Summer Fancy Food Show. These interactions offer personalized guidance on export strategies, market entry, and navigating the complexities of international trade.

The Food Export team is dedicated to understanding each company's unique goals and challenges," Weiss said. "By providing tailored support and resources, we help suppliers build a clear roadmap for export success."

Find Food Export at Summer Fancy at Booth #6435.

Registration for the Specialty Food Buyers Mission is now open, with meeting slots scheduled on a first-come, first-served basis. Interested suppliers are encouraged to register early to secure their participation. For more information and to register, visit the Food Export website: [Food Export USA](http://FoodExportUSA.com).

About Food Export:

Food Export Association of the Midwest USA (Food Export-Midwest) and Food Export USA–Northeast (Food Export-Northeast) are non-profit organizations that assist U.S. companies looking to start or expand export sales. Food Export aims to maximize their success through programs and services in Export Education, Market Entry, and Market Promotion.

The organizations cooperate with the agricultural promotion agencies of its 23 member states to facilitate trade between suppliers and worldwide importers, and to promote the export of food, agricultural and seafood products from those states. The organization is funded through the Market Access Program (MAP), administered by the USDA's Foreign Agricultural Service (FAS)

To become a supplier or to learn more, please visit foodexport.org or email info@foodexport.org.

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