



Focused Trade Mission to Vietnam for Food Ingredients, Retail, and Food Service

## Ho Chi Minh City, Vietnam

April 2-3, 2025

# **Register Today!**

Deadline to Register: January 24, 2025



## Scan QR code for full list of services

https://www.foodexport.org/events/market -entry/focused-trade-missions/g25vfe/

#### WE'RE HERE TO HELP!

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Market



## **ABOUT THE MARKET**

Vietnam has a young population, stable political system, commitment to sustainable growth, relatively low inflation, stable currency, strong foreign direct investment (FDI) inflows, and strong manufacturing sector.

The country is committed to continuing its global economic integration, which allows more openings for foreign products and better alignment with international standards. The forecast for growth in the retail and foodservice sectors is promising for U.S. exporters.

### **MISSION ITINERARY:**

- Tuesday, April 1, 2025: Arrive in Ho Chi Minh City
- Wednesday, April 2, 2025: Briefing and Retail Tour
- Thursday, April 3, 2025: One-on-one meetings with Buyers
- Friday, April 4, 2025: Depart Ho Chi Minh City

Schedule is subject to change.

## **PRODUCTS OF INTEREST:**

#### **Consumer & Foodservice oriented products:**

- Dairy products
- Tree nuts
- Poultry Meat & products
- Soup & other food preparations
- Chocolate & cocoa products
- Beef & beef products
- Non-alcoholic beverage (juices, coffee, tea, etc.)

#### **Food Ingredients:**

- Sweet whey powder
- Milk powder
- Lactose powder

- Processed vegetables
- Pork & pork products
- Processed fruits
- ns Cereals & pasta
  - Condiments & sauces
  - Confectionery
  - Spices
  - Pet foods
  - Alhydrous milk fat
  - Dairy product replacements

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