



Focused Trade Mission to Kenya for Ingredient Products

Nairobi, Kenya
August 3-8, 2025

Register Today!



Scan QR code for full list of services

<https://www.foodexport.org/events/market-entry/focused-trade-missions/g25asg/>

\$625

REGISTRATION PRICE



ABOUT THE MARKET

Kenya presents numerous opportunities, which include the region's digital economy, green economy, natural resources, consumption potential and improving value chains. Its large, young, and growing urban population will supplement the region's labor force and will help it capitalize on its large demographic dividend.

Kenya's feed ingredients market is currently estimated at \$530 million, with a potential to grow by 30 percent by 2027 due to an expanding feed industry

MISSION ITINERARY:

- **Sunday, August 3, 2025:**
Arrival in Nairobi, Kenya
- **Monday, August 4, 2025:**
Seminar and Feed/Food Ingredients Site Visits
- **Tuesday, August 5, 2025:**
One-on-One Meetings
- **Wednesday, August 6, 2025:**
One-on-One Meetings
- **Thursday, August 7, 2025:**
Feed and Food Ingredients site visits
- **Friday, August 8, 2025:**
Departure

PRODUCTS OF INTEREST:

- Food Preparation Ingredients
- Value-Added Feed Ingredients

WE'RE HERE TO HELP!

Food Export-Midwest

Cindy Curtis IA, IN, MI, MO, OK
312.334.9229, ccurtis@foodexport.org

Daniel Griffith KS, MN, SD, WI
312.334.9217, dgriffith@foodexport.org

Matthew Lorenz IL, NE, ND, OH
312.334.9225, mlorenz@foodexport.org

Food Export-Northeast

Deborah Ingravallo NH, NJ, PA
215.599.9747, dingravallo@foodexport.org

Grant Behmke CT, ME, MA, RI, VT
215.599.9753, gbehmke@foodexport.org

Logan Zweifel DE, NY
215.599.9748, lzweifel@foodexport.org

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