

Focused Trade Mission to Chile for Retail and Foodservice

Nov. 20–21, 2024 | Santiago, Chile



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www.foodexport.org

Early registration deadline: Jul 17, 2024

Early registration price: \$425

Registration link: <https://www.foodexport.org/events/market-entry/focused-trade-missions/m24chi/>

Description:

Chile is considered the most stable, secure, and prosperous country in South America and a strategic and like-minded partner that values its relationship with the U.S. based on shared values and interests. Chile is one of the most consolidated economies in South America. It ranks 1st in the ranking of competitiveness (WEF 2020), income per capita, globalization, economic freedom, and low perception of corruption in the region. Chileans have the highest credit rates and the most disposable income in South America.

Mission itinerary:

- Nov. 19: Arrive in Santiago
- Nov. 20: Briefing and Retail Tour
- Nov. 21: One-on-One Meetings with Buyers
- Nov. 22: Departure

Products of interest:

- Dairy Products/By-Products
- Pet Food
- Beer and Distilled Spirits
- Condiments and Sauces
- Beef, Pork, and Poultry Products
- Tree Nuts

Focused Trade Mission Services Provided:

- One-on-one meetings with qualified buyers
- Pre-event custom product research including market overview, importation and distribution analysis
- Market briefing by local USDA, Foreign Agricultural Service
- Retail store tour
- Table top showcase
- Brochure containing your company profile, contact details, and product lines
- On-site assistance by Food Export's In-Market Representative
- Identifying top leads

If you have any questions or need assistance, please don't hesitate to reach out to your Food Export Liaison at <https://www.foodexport.org/about/liasons/>.

- Juices and Non-alcoholic Beverages
- Snacks and Confectionery
- Natural/Healthy Products
- Processed Foods
- Ready-to-eat/Convenience Store Items
- Other Alcoholic Beverages