

Organic & GMO Ingredient Information:

The ban on GMO imports has been lifted. However, there are biosafety regulatory frameworks, with inbuilt structures which must be met before importation.

Secondly, Kenya's organic and non-genetically modified (non-GMO) food ingredient market is experiencing notable growth, driven by increasing consumer awareness of health and environmental concerns.

There's also a demand from urban consumers who are increasingly seeking organic products which has led to a sustained demand for non-GMO food ingredients among certain consumer segments.

Some producers and retailers are emphasizing non-GMO sourcing to cater to health-conscious consumers.

Additionally, there have been custom duty waivers for non-GMO ingredients, food and feed. However, these waivers fluctuate often, so clarification can be made with the importers