

Best Prospects for Food and Feed Ingredients in Kenya

Food Preparation Ingredients

These are typically used in processed foods, beverages, and culinary applications.

Kenya:

- **Wheat Gluten:** For bread-making and baked goods.
- **Plant-Based Oils (e.g., canola, soybean):** Used in food production.
- **Specialized Food Ingredients (e.g., emulsifiers, enzymes):** For bakery and dairy industries.
- **Dehydrated Vegetables and Powders:** Such as onion and garlic powder.
- **Sugar Substitutes and Artificial Sweeteners:** For low-calorie food options.

Animal Feed Ingredients

These are essential in poultry, livestock, and aquaculture feed production:

Kenya:

- **Plant-Based Protein Meals (Soybean, Sunflower):** For poultry and cattle feed.
- **Molasses:** Used as a binding agent in feed and for its energy content.
- **Limestone and Phosphates:** For calcium and phosphorus supplementation in animal diets.
- **Premixes (e.g., vitamin and mineral blends):** Custom formulations for local feed requirements.
- **Cottonseed Meal:** A cost-effective protein source for livestock.

Opportunities: Kenya relies on imported ingredients for processed food production and animal feed due to insufficient local supplies of certain raw materials. By providing these high-quality ingredients, U.S. exporters can strengthen their market presence in this region.