



Market Entry

Food Show PLUS!™ at Anuga Select Brazil 2025

Sao Paulo, Brazil April 8-10, 2025

Register Today!

Price increases to \$375 after Dec. 17



Scan QR code for full list of services

https://www.foodexport.org/events/market -entry/food-show-plus/m25asb/

WE'RE HERE TO HELP!

Food Export-Midwest

Cindy Curtis IA, IN, MI, MO, OK 312.334.9229, ccurtis@foodexport.org

Daniel Griffith KS, MN, SD, WI 312.334.9217, dgriffith@foodexport.org

Matthew Lorenz IL, NE, ND, OH 312.334.9225, mlorenz@foodexport.org

Food Export-Northeast

Deborah Ingravallo NH, NJ, PA 215.599.9747, dingravallo@foodexport.org

Grant Behmke CT, ME, MA, RI, VT 215.599.9753, gbehmke@foodexport.org

Logan Zweifel DE, NY 215.599.9748, lzweifel@foodexport.org



ABOUT THE SHOW

Anuga Select Brazil is one of the main food shows in Brazil and the main event for exporters to showcase products to Brazilian retailers, importers and distributors. The 2024 edition had 500 booths, from 23 countries and 16 international pavilions. The trade show reported 15,000 visitors.

FOOD SHOW PLUS! SERVICES PROVIDED:

- Buyer invitations and introductions
- Virtual Consultation with In-Market Representative prior to show
- Welcome package
- Local retail tour, if applicable
- Lead Qualification
- On-site show assistance
- + Additional Services Available!

TURNKEY BOOTH SPACE

Do you want to have an easy tradeshow experience and get more qualified buyers, distributors and leads?

Food Export will be offering **booth space packages** for this show!

Full Booth

Half Booth

Booth Price: \$4,750 **Booth Price:** \$2,750

PRODUCTS OF INTEREST:

- Beer, Wine and Distilled Spirits
- Condiment & Sauces
- Chocolate & Confectionery
- Dairy Products

- Meat Products and Byproducts
- Non-Alcoholic beverages
- Processed Fruits and Vegetables
- + More

Food Export-Midwest and Food Export-Northeast administer many services through Market Access Program (MAP) funding from the Foreign Agricultural Service (FAS) of the USDA. Persons with disabilities who require alternate means of communication ofprogram information should contact us. Food Export-Midwest and Food Export-Northeast prohibits discrimination in all its programs and activities on the basis of race, color, national origin, religion, sex, gender identity (including gender expression), sexual orientation, disability, age, marital status, familial/parental status, income derived from a public assistance program, political beliefs, reprisal or retailation for prior civil rights activity. To file a program discrimination complaint, go to https://www.ascr.usda.gov/filing-program-discrimination-complaint-usda-customer. Food Export-Midwest and Food Export-Northeast are equal opportunity employers and providers. Food Export Midwest and Northeast do not loterate fraud and are vigilant in proving of our programs. Food Export with sole right to accept or deny companies into our programs. For complete participation policies and our code of ethics, visit: www.foodexport.org/termsandconditions.