“As a direct result of East Coast Seafood’s participation in the Branded Program and exhibits such as the annual European Seafood Exposition, we have consistently increased export sales and developed long-term customers in regions outside of Belgium and over all the European Union. This has had a tremendous impact on our overall sales, and has given birth to new relationships with customers in countries like Russia, UAE, Turkey, and China.”

– Michael Tourkistas
President and CEO, East Coast Seafood

“Live lobster exports account for 60% of our sales and Food Export—Northeast has been a valuable tool in helping us achieve our export sales goals. The Branded Program has helped introduce our company to countries we would never be able to reach on our own. Our export business would not be nearly as successful as it is without the Branded Program and Food Export—Northeast!”

– David Madden
Vice President, Lobster Trap Co., Inc.

MARKETING PROGRAM
FOOD EXPORT—NORTHEAST SEAFOOD EXPORT MARKETING PROGRAM

Food Export—Northeast is the USDA Foreign Agricultural Service’s designated authority to administer federal Market Access Program (MAP) funding to increase exports of the region’s seafood products. The organization’s Seafood Export Marketing Program encompasses the Northeast United States seafood industry and the fish and shellfish products harvested from the region.

Exports play a vital role in the economic vitality of the Northeastern United States seafood industry. Food Export—Northeast conducts broad, generic promotion of the region’s seafood industry and seafood products to foreign markets worldwide.

Educational and promotional activities are conducted on behalf of the industry to create foreign buyer awareness and demand for the region’s seafood products. Food Export—Northeast also provides direct assistance and financial support to individual seafood companies to help firms effectively harness new foreign market sales opportunities.

BEGIN YOUR EXPORT SALES TODAY!

To learn more about the Seafood Export Marketing Program administered by Food Export—Northeast or any programs and activities mentioned, please visit our website at www.foodexport.org or contact us directly.
WHO WE ARE
Food Export—Northeast is a non-profit organization composed of ten Northeastern state agricultural promotion agencies that use federal, state, and industry resources to promote the export of Northeastern food and agricultural products. Food Export—Northeast administers many services through Market Access Program (MAP) funding from the USDA, Foreign Agricultural Service.

FOOD EXPORT—NORTHEAST MEMBER STATES
Connecticut Department of Agriculture
Delaware Department of Agriculture
Maine Department of Agriculture, Food, and Rural Resources
Massachusetts Department of Agricultural Resources
New Hampshire Department of Agriculture, Markets, and Food
New Jersey Department of Agriculture
New York State Department of Agriculture and Markets
Pennsylvania Department of Agriculture
Rhode Island Economic Development Corporation
Vermont Agency of Agriculture, Food, and Markets

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Promoting Your Seafood Products in Foreign Markets

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