

The Food Export-Midwest and Food Export-Northeast Event Calendar is here to help you maximize opportunities in 2023. Browse our programs and events to plan how you'll make international market moves throughout 2023. **Get ahead and register early. Find all our current events at foodexport.org/events.**

Food Product Events To Grow Sales.

- Retail Products
- Food Service Products
- Ingredient Products
- Natural Products
- Specialty/Gourmet Products
- Private Label Products
- Seafood Products
- Pet Food/Feed Products

Buyers Missions	Food Show PLUS!™	Focused Trade Missions	Seafood Tradeshow
UNITED STATES OF AMERICA			
Specialty Food Buyers Mission at the Winter Fancy Food Show			
Value-Added Feed Ingredients Buyers Mission at IPPE			
Northeast Buyers Mission			
Frozen Food Buyers Mission at AFFI - CON 2023			
Natural Products Buyers Mission at Natural Products Expo West			
Seafood Buyers Mission at Seafood Expo North America			
Pet Food Buyers Mission at Global Pet Expo			
Food and Beverage Buyers Mission at SIAL America			
Pet Food Ingredients Buyers Mission at Petfood Forum			
Food Service Buyers Mission at the National Restaurant Association Show			
Beer, Wine and Spirits Buyers Mission at the National Restaurant Association Show			
Sweets and Snacks Buyers Mission at the Sweets and Snacks Expo			
Dairy, Deli, Bakery Buyers Mission at IDDBA23			
Value-Added Feed Ingredients Buyers Mission at the World Pork Expo			
Caribbean and Latin American Buyers Mission for Retail and Food Service Products			
Specialty Food Buyers Mission at the Summer Fancy Food Show			
Food Ingredients Buyers Mission at the Institute of Food Technologists Show			
Midwest Buyers Mission			
Plant-Based Food Buyers Mission at the Plant Based World Expo			
Natural Products Buyers Mission at Natural Products Expo East			
Value-Added Feed Ingredients Buyers Mission at the World Dairy Expo			
Food Ingredients Buyers Mission at SupplySide West			
Private Label Buyers Mission at the Private Label Manufacturers Association Show			

CANADA	DATE	LOCATION	PRODUCTS
Food Show PLUS!™ at SIAL Canada	May 9-11	Toronto, Canada	
Focused Trade Mission to Toronto for Specialty and Natural Products	Sep. 12-13	Toronto, Canada	

CARIBBEAN, CENTRAL AMERICA & SOUTH AMERICA	DATE	LOCATION	PRODUCTS
Focused Trade Mission to the Dominican Republic for Retail & Food Service Products	Feb. 7-9	Santo Domingo, Dominican Republic	
BACK-TO-BACK Focused Trade Mission to Brazil	July 31-Aug. 1	Sao Paulo, Brazil	
BACK-TO-BACK Focused Trade Mission to Peru	Aug. 3-4	Lima, Peru	

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2023 is the year to utilize our Branded Program

Now's the time to explore our **50% cost-share reimbursement program** that doubles your international marketing budget. Funds are limited every year, including this year, so apply before it's too late at foodexport.org/brandedprogram.

MEXICO	DATE	LOCATION	PRODUCTS
BOOTH SPACE PACKAGE Food Show PLUS!™ at Expo ANTAD & Alimentaria	Mar. 7-9	Guadalajara, Mexico	● ● ● ● ● ● ● ●
Focused Trade Mission to Mexico for Private Label, Retail and Food Service Products	July 10-14	Mexico City & Monterrey, Mexico	● ● ● ● ● ● ● ●
BOOTH SPACE PACKAGE Food Show PLUS!™ at Food Tech Summit & Expo	Sep. 26-28	Mexico City, Mexico	● ● ● ● ● ● ● ●
EUROPE	DATE	LOCATION	PRODUCTS
Seafood Trade Show at Seafood Expo Global	Apr. 25-27	Barcelona, Spain	● ● ● ● ● ● ● ●
Food Show PLUS!™ at Anuga	Oct. 7-11	Cologne, Germany	● ● ● ● ● ● ● ●
MIDDLE EAST	DATE	LOCATION	PRODUCTS
BOOTH SPACE PACKAGE Food Show PLUS!™ at Gulfood	Feb. 20-24	Dubai, UAE	● ● ● ● ● ● ● ●
Focused Trade Mission to Dubai for Retail and Food Service Products	Dec. 5-7	Dubai, UAE	● ● ● ● ● ● ● ●
ASIA	DATE	LOCATION	PRODUCTS
BOOTH SPACE PACKAGE Food Show PLUS!™ at SMTS (Supermarket Trade Show)	Feb. 15-24	Tokyo, Japan	● ● ● ● ● ● ● ●
Food Show PLUS!™ at FOODEX	Mar. 7-10	Tokyo, Japan	● ● ● ● ● ● ● ●
BOOTH SPACE PACKAGE Food Show PLUS!™ at VIV Asia	Mar. 8-10	Bangkok, Thailand	● ● ● ● ● ● ● ●
Focused Trade Mission to Korea for Ingredients, Food Service and Retail Products	Mar. 13-15	Seoul, South Korea	● ● ● ● ● ● ● ●
Food Show PLUS!™ at FHA (Food & Hotel Asia) - Food & Beverage	Apr. 25-28	Singapore	● ● ● ● ● ● ● ●
Food Show PLUS!™ at HOFEX	May 10-13	Hong Kong	● ● ● ● ● ● ● ●
Food Show PLUS!™ at SIAL China	May 15-18	Shanghai, China	● ● ● ● ● ● ● ●
Food Show PLUS!™ at Seoul Food & Hotel	May 30-June 1	Seoul, South Korea	● ● ● ● ● ● ● ●
BOOTH SPACE PACKAGE Food Show PLUS!™ at Food Taipei	June 21-24	Taipei, Taiwan	● ● ● ● ● ● ● ●
Focused Trade Mission to China for Retail and Ingredients	Aug. 22-24	Beijing and Xi'an, China	● ● ● ● ● ● ● ●
Focused Trade Mission to Japan Retail and Food Service Products	Oct. 24-26	Tokyo, Japan	● ● ● ● ● ● ● ●
Food Show PLUS!™ at China Fisheries & Seafood Expo	Oct.	Qingdao, China	● ● ● ● ● ● ● ●
BOOTH SPACE PACKAGE Food Show PLUS!™ at the Seoul International Cafe Show	Nov. 8-11	Seoul, South Korea	● ● ● ● ● ● ● ●
Food Show PLUS!™ at Food & Hotel Hanoi	Nov. 21-23	Hanoi, Vietnam	● ● ● ● ● ● ● ●
OCEANIA	DATE	LOCATION	PRODUCTS
Focused Trade Mission to Australia for Retail and Private Label Products	May 1-3	Sydney, Australia	● ● ● ● ● ● ● ●
BOOTH SPACE PACKAGE Food Show PLUS!™ at Fine Food Australia	Sep. 4-7	Sydney, Australia	● ● ● ● ● ● ● ●

Our Liaisons have answers to your questions. Contact us.



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