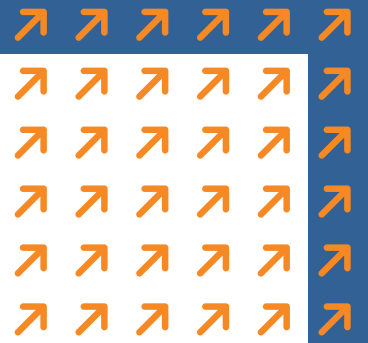




**Food  
Export**  
Midwest USA



**Food  
Export USA**  
Northeast



# 2023 Event Calendar



**Domestic  
Buyers Missions**  
with 23 missions to  
choose from

**Booth + Food  
Show PLUS!™  
Packaged Deals**  
Virtual Consultation, Lead  
Qualification, and Welcome  
Package now included

**Focused Trade  
Missions**  
5 new locations to  
take advantage of

The Food Export-Midwest and Food Export-Northeast Event Calendar is here to help you maximize opportunities in 2023. Browse our programs and events to plan how you'll make international market moves throughout 2023. **Get ahead and register early. Find all our current events at [foodexport.org/events](https://foodexport.org/events).**

## Food Product Events To Grow Sales.

- Retail Products (R)
- Food Service Products (F)
- Ingredient Products (I)
- Natural Products (N)
- Specialty/Gourmet Products (G)
- Private Label Products (L)
- Seafood Products (S)
- Pet Food/Feed Products (P)

Event Type (ET)	Buyers Missions (BM)	Food Show PLUS!™ (FS)	Focused Trade Missions (FT)	Seafood Tradeshows (ST)	
ET	UNITED STATES OF AMERICA				
DATE	LOCATION	PRODUCTS R F I N G L S P			
BM	Specialty Food Buyers Mission at the Winter Fancy Food Show	Jan. 14-16	Las Vegas, Nevada	<span style="color: orange;">●</span> <span style="color: green;">●</span> <span style="color: purple;">●</span> <span style="color: red;">●</span> <span style="color: yellow;">●</span> <span style="color: blue;">●</span> <span style="color: grey;">●</span>	
BM	Value-Added Feed Ingredients Buyers Mission at IPPE	Jan. 25	Atlanta, Georgia	<span style="color: blue;">●</span>	
BM	Northeast Buyers Mission	Jan. 30-Feb. 2	Boston; New York; Philadelphia	<span style="color: orange;">●</span> <span style="color: green;">●</span> <span style="color: purple;">●</span> <span style="color: red;">●</span> <span style="color: yellow;">●</span> <span style="color: blue;">●</span> <span style="color: grey;">●</span>	
BM	Frozen Food Buyers Mission at AFFI - CON 2023	Feb. 25-27	San Diego, California	<span style="color: orange;">●</span> <span style="color: green;">●</span> <span style="color: blue;">●</span> <span style="color: grey;">●</span>	
BM	Natural Products Buyers Mission at Natural Products Expo West	Mar. 8-9	Anaheim, California	<span style="color: orange;">●</span> <span style="color: green;">●</span> <span style="color: red;">●</span>	
BM	Seafood Buyers Mission at Seafood Expo North America	Mar. 12	Boston, Massachusetts	<span style="color: grey;">●</span>	
BM	Pet Food Buyers Mission at Global Pet Expo	Mar. 21	Orlando, Florida	<span style="color: orange;">●</span> <span style="color: blue;">●</span>	
BM	Food and Beverage Buyers Mission at SIAL America	Mar. 28-30	Las Vegas, Nevada	<span style="color: orange;">●</span> <span style="color: green;">●</span>	
BM	Pet Food Ingredients Buyers Mission at Petfood Forum	Apr. 30	Kansas City, Missouri	<span style="color: blue;">●</span>	
BM	Food Service Buyers Mission at the National Restaurant Association Show	May 19-21	Chicago, Illinois	<span style="color: green;">●</span> <span style="color: blue;">●</span>	
BM	Beer, Wine and Spirits Buyers Mission at the National Restaurant Association Show	May 21	Chicago, Illinois	<span style="color: green;">●</span>	
BM	Sweets and Snacks Buyers Mission at the Sweets and Snacks Expo	May 22-24	Chicago, Illinois	<span style="color: orange;">●</span> <span style="color: red;">●</span> <span style="color: yellow;">●</span> <span style="color: blue;">●</span>	
BM	Dairy, Deli, Bakery Buyers Mission at IDDBA23	June 4-5	Anaheim, California	<span style="color: orange;">●</span> <span style="color: green;">●</span>	
BM	Value-Added Feed Ingredients Buyers Mission at the World Pork Expo	June 7-8	Des Moines, Iowa	<span style="color: blue;">●</span>	
BM	Caribbean and Latin American Buyers Mission for Retail and Food Service Products	June 12-15	Miami, Florida	<span style="color: orange;">●</span> <span style="color: green;">●</span>	
BM	Specialty Food Buyers Mission at the Summer Fancy Food Show	June 23-24	New York, New York	<span style="color: orange;">●</span> <span style="color: green;">●</span> <span style="color: purple;">●</span> <span style="color: red;">●</span> <span style="color: yellow;">●</span> <span style="color: blue;">●</span>	
BM	Food Ingredients Buyers Mission at the Institute of Food Technologists Show	July 16-17	Chicago, Illinois	<span style="color: purple;">●</span>	
BM	Midwest Buyers Mission	July 24-27	Minneapolis; Madison; Chicago	<span style="color: orange;">●</span> <span style="color: green;">●</span> <span style="color: purple;">●</span> <span style="color: red;">●</span> <span style="color: yellow;">●</span> <span style="color: blue;">●</span> <span style="color: grey;">●</span>	
BM	Plant-Based Food Buyers Mission at the Plant Based World Expo	Sep. 6	New York, New York	<span style="color: orange;">●</span> <span style="color: green;">●</span> <span style="color: purple;">●</span> <span style="color: red;">●</span> <span style="color: yellow;">●</span>	
BM	Natural Products Buyers Mission at Natural Products Expo East	Sep. 20-21	Philadelphia, Pennsylvania	<span style="color: orange;">●</span> <span style="color: green;">●</span> <span style="color: red;">●</span>	
BM	Value-Added Feed Ingredients Buyers Mission at the World Dairy Expo	Oct. 4	Madison, Wisconsin	<span style="color: blue;">●</span>	
BM	Food Ingredients Buyers Mission at SupplySide West	Oct. 31-Nov. 1	Las Vegas, Nevada	<span style="color: purple;">●</span>	
BM	Private Label Buyers Mission at the Private Label Manufacturers Association Show	Nov. 12-13	Rosemont, Illinois	<span style="color: blue;">●</span>	

ET	CANADA	DATE	LOCATION	PRODUCTS R F I N G L S P			
FS	Food Show PLUS!™ at SIAL Canada	May 9-11	Toronto, Canada	<span style="color: orange;">●</span> <span style="color: green;">●</span> <span style="color: purple;">●</span> <span style="color: red;">●</span> <span style="color: yellow;">●</span> <span style="color: blue;">●</span>			
FT	Focused Trade Mission to Toronto for Specialty and Natural Products	Sep. 12-13	Toronto, Canada	<span style="color: red;">●</span> <span style="color: yellow;">●</span>			

ET	CARIBBEAN, CENTRAL AMERICA & SOUTH AMERICA	DATE	LOCATION	PRODUCTS R F I N G L S P			
FT	Focused Trade Mission to the Dominican Republic for Retail & Food Service Products	Feb. 7-9	Santo Domingo, Dominican Republic	<span style="color: orange;">●</span> <span style="color: green;">●</span>			
FT	<span style="background-color: green; color: white;">BACK-TO-BACK</span> Focused Trade Mission to Brazil	July 31-Aug. 1	Sao Paulo, Brazil	<span style="color: orange;">●</span> <span style="color: green;">●</span>			
FT	<span style="background-color: green; color: white;">BACK-TO-BACK</span> Focused Trade Mission to Peru	Aug. 3-4	Lima, Peru	<span style="color: orange;">●</span> <span style="color: green;">●</span>			

## 2023 is the year to utilize our Branded Program

Now's the time to explore our **50% cost-share reimbursement program** that doubles your international marketing budget. Funds are limited every year, including this year, so apply before it's too late at [foodexport.org/brandedprogram](https://foodexport.org/brandedprogram).

ET	MEXICO	DATE	LOCATION	PRODUCTS R F I N G L S P
FS	<b>BOOTH SPACE PACKAGE</b> Food Show PLUS!™ at Expo ANTAD & Alimentaria	Mar. 7-9	Guadalajara, Mexico	● ● ● ● ● ● ● ●
FT	Focused Trade Mission to Mexico for Private Label, Retail and Food Service Products	July 10-14	Mexico City & Monterrey, Mexico	● ● ● ● ● ● ● ●
FS	<b>BOOTH SPACE PACKAGE</b> Food Show PLUS!™ at Food Tech Summit & Expo	Sep. 26-28	Mexico City, Mexico	● ● ● ● ● ● ● ●

ET	EUROPE	DATE	LOCATION	PRODUCTS R F I N G L S P
ST	Seafood Trade Show at Seafood Expo Global	Apr. 25-27	Barcelona, Spain	● ● ● ● ● ● ● ●
FS	Food Show PLUS!™ at Anuga	Oct. 7-11	Cologne, Germany	● ● ● ● ● ● ● ●

ET	MIDDLE EAST	DATE	LOCATION	PRODUCTS R F I N G L S P
FS	<b>BOOTH SPACE PACKAGE</b> Food Show PLUS!™ at Gulfood	Feb. 20-24	Dubai, UAE	● ● ● ● ● ● ● ●
FT	Focused Trade Mission to Dubai for Retail and Food Service Products	Dec. 5-7	Dubai, UAE	● ● ● ● ● ● ● ●

ET	ASIA	DATE	LOCATION	PRODUCTS R F I N G L S P
FS	<b>BOOTH SPACE PACKAGE</b> Food Show PLUS!™ at SMTS (Supermarket Trade Show)	Feb. 15-24	Tokyo, Japan	● ● ● ● ● ● ● ●
FS	Food Show PLUS!™ at FOODEX	Mar. 7-10	Tokyo, Japan	● ● ● ● ● ● ● ●
FS	<b>BOOTH SPACE PACKAGE</b> Food Show PLUS!™ at VIV Asia	Mar. 8-10	Bangkok, Thailand	● ● ● ● ● ● ● ●
FT	Focused Trade Mission to Korea for Ingredients, Food Service and Retail Products	Mar. 13-15	Seoul, South Korea	● ● ● ● ● ● ● ●
FS	Food Show PLUS!™ at FHA (Food & Hotel Asia) - Food & Beverage	Apr. 25-28	Singapore	● ● ● ● ● ● ● ●
FS	Food Show PLUS!™ at HOFEX	May 10-13	Hong Kong	● ● ● ● ● ● ● ●
FS	Food Show PLUS!™ at SIAL China	May 15-18	Shanghai, China	● ● ● ● ● ● ● ●
FS	Food Show PLUS!™ at Seoul Food & Hotel	May 30-June 1	Seoul, South Korea	● ● ● ● ● ● ● ●
FS	<b>BOOTH SPACE PACKAGE</b> Food Show PLUS!™ at Food Taipei	June 21-24	Taipei, Taiwan	● ● ● ● ● ● ● ●
FT	Focused Trade Mission to China for Retail and Ingredients	Aug. 22-24	Beijing and Xi'an, China	● ● ● ● ● ● ● ●
FT	Focused Trade Mission to Japan Retail and Food Service Products	Oct. 24-26	Tokyo, Japan	● ● ● ● ● ● ● ●
ST	Food Show PLUS!™ at China Fisheries & Seafood Expo	Oct.	Qingdao, China	● ● ● ● ● ● ● ●
FS	<b>BOOTH SPACE PACKAGE</b> Food Show PLUS!™ at the Seoul International Cafe Show	Nov. 8-11	Seoul, South Korea	● ● ● ● ● ● ● ●
FS	Food Show PLUS!™ at Food & Hotel Hanoi	Nov. 21-23	Hanoi, Vietnam	● ● ● ● ● ● ● ●

ET	OCEANIA	DATE	LOCATION	PRODUCTS R F I N G L S P
FT	Focused Trade Mission to Australia for Retail and Private Label Products	May 1-3	Sydney, Australia	● ● ● ● ● ● ● ●
FS	<b>BOOTH SPACE PACKAGE</b> Food Show PLUS!™ at Fine Food Australia	Sep. 4-7	Sydney, Australia	● ● ● ● ● ● ● ●

### Our Liaisons have answers to your questions. Contact us.



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NEW

## Food Show PLUS!™ Services now include:

### Virtual Consultation

Meet virtually with our In-Market Representative prior to the show and get answers to pre-determined, market-specific questions.

### Lead Qualification Service

Our In-Market Representative will screen up to 3 buyers you met at the show and provide a report to help you determine the most promising leads.

### Welcome Package

Our Food Show PLUS!™ Services now include a welcome package that includes market briefings.

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