



ACTIVITY CALENDAR 2019

**New Buyers Missions
Planned for 2019**

**Explore Options in
Free Trade Markets**

**Great Opportunities in
Southeast Asia**



Learn more at: www.foodexport.org

2019 BRANDED PROGRAM—DON'T BE LEFT OUT. TAKE ADVANTAGE TODAY!

Enroll in Food Export's 50% cost-share reimbursement program and learn how you can make the most of your marketing budget. Qualifying companies can make their promotional efforts go even further. Funds are limited each year so don't delay in applying! Submit your pre-qualification at www.foodexport.org/brandedprogram.

CARIBBEAN, CENTRAL AMERICA & SOUTH AMERICA		DATE	LOCATION	PRODUCTS
TRADE MISSIONS				
<input type="checkbox"/>	Focused Trade Mission to Chile — IT'S BACK!	Sept. 23-24	Santiago, Chile	● ●
<input type="checkbox"/>	Focused Trade Mission to Peru — NEW!	Sept. 25-27	Lima, Peru	● ●
<input type="checkbox"/>	Focused Trade Mission to Panama — IT'S BACK!	Oct. 29-30	Panama City, Panama	● ●

EUROPE		DATE	LOCATION	PRODUCTS
FOOD SHOW PLUS!™				
<input type="checkbox"/>	Food Show PLUS!™ at Anuga	Oct. 4-9	Cologne, Germany	● ● ● ● ● ● ● ●
SEAFOOD TRADE SHOWS				
<input type="checkbox"/>	Seafood Trade Show at Seafood Expo Global	May 7-9	Brussels, Belgium	●

MIDDLE EAST		DATE	LOCATION	PRODUCTS
FOOD SHOW PLUS!™				
<input type="checkbox"/>	Food Show PLUS!™ at Gulfood	Feb. 16-21	Dubai, UAE	● ● ● ● ● ● ● ●
TRADE MISSIONS				
<input type="checkbox"/>	Focused Trade Mission to the UAE for Retail and Food Service Products	Dec. 4-6	Dubai, UAE	● ● ● ● ● ● ● ●

ASIA		DATE	LOCATION	PRODUCTS
FOOD SHOW PLUS!™				
<input type="checkbox"/>	Food Show PLUS!™ at SMTS (Supermarket Trade Show)	Feb. 12-15	Tokyo, Japan	● ● ● ● ● ● ● ●
<input type="checkbox"/>	Food Show PLUS!™ at FOOD EX	Mar. 4-8	Tokyo, Japan	● ● ● ● ● ● ● ●
<input type="checkbox"/>	Food Show PLUS!™ at VIV Asia — NEW!	Mar. 12-15	Bangkok, Thailand	● ● ● ● ● ● ● ●
<input type="checkbox"/>	Food Show PLUS!™ at SIAL China	May 13-16	Shanghai, China	● ● ● ● ● ● ● ●
<input type="checkbox"/>	Food Show PLUS!™ at Seoul Food & Hotel	May 20-24	Seoul, South Korea	● ● ● ● ● ● ● ●
<input type="checkbox"/>	Food Show PLUS!™ at Seafood Expo Asia	Sept. 3-6	Hong Kong	● ● ● ● ● ● ● ●
<input type="checkbox"/>	Food Show PLUS!™ at the China Fisheries and Seafood Expo	Nov. 6-8	Qingdao, China	● ● ● ● ● ● ● ●
<input type="checkbox"/>	Food Show PLUS!™ at Food & Hotel China	Nov. 17-20	Shanghai, China	● ● ● ● ● ● ● ●
TRADE MISSIONS				
<input type="checkbox"/>	Focused Trade Mission to Philippines for Natural and Organic Products — NEW!	Jan. 7-8	Manila, Philippines	● ● ● ● ● ● ● ●
<input type="checkbox"/>	Focused Trade Mission to Thailand for Natural and Organic Products — NEW!	Jan. 10-11	Bangkok, Thailand	● ● ● ● ● ● ● ●
<input type="checkbox"/>	Focused Trade Mission to Taiwan for Retail Products	Mar. 11-12	Taipei, Taiwan	● ● ● ● ● ● ● ●
<input type="checkbox"/>	Focused Trade Mission to China for Retail Products	Aug. 11-14	Beijing & Hangzhou, China	● ● ● ● ● ● ● ●
<input type="checkbox"/>	Focused Trade Mission to Hong Kong for Retail Products	Aug. 15-17	Hong Kong	● ● ● ● ● ● ● ●
<input type="checkbox"/>	Focused Trade Mission to Korea for New Lifestyle US Food Products — NEW!	Nov. 6-7	Seoul, South Korea	● ● ● ● ● ● ● ●

AUSTRALIA		DATE	LOCATION	PRODUCTS
FOOD SHOW PLUS!™				
<input type="checkbox"/>	Food Show PLUS!™ at Fine Food Australia — NEW!	Sept. 8-12	Sydney, Australia	● ● ● ● ● ● ● ●

CALL OR EMAIL US. WE'RE HERE TO HELP.

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In 2017,

1,220 Midwest and Northeast Companies
participated in our programs, resulting in:

**Over
\$1.1 Billion**
in Actual
Sales

**Over
\$1.7 Billion**
in Projected
Sales

Over 31,000
Connections
with Foreign
Buyers



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