







Food Export–Midwest and Food Export–Northeast invite you to use our **2018 Activity Calendar**. Plan and select events and activities to maximize your exposure in key markets. These events represent your best opportunities to increase sales in international markets.

Plan now and REGISTER EARLY! Register for all activities at www.foodexport.org.

SELECT ACTIVITIES TO GROW SALES.

FOOD PRODUCTS:

- RETAIL PRODUCTS
- FOOD SERVICE PRODUCTS

UNITED STATES OF AMERICA

- INGREDIENT PRODUCTS
- NATURAL PRODUCTS
- SPECIALTY/GOURMET PRODUCTS

DATE

LOCATION

- PRIVATE LABEL PRODUCTS
- SEAFOOD PRODUCTS
- PET FOOD/FEED PRODUCTS

PRODUCTS

	UNITED STATES OF AMERICA	DATE	LOCATION	P	RO	DU	JCT	S		
	BUYERS MISSIONS									
	Specialty Food Buyers Mission at the Winter Fancy Food Show	Jan. 20-22	San Francisco, California	•	•	•	•	•	•	T
	Northeast Buyers Mission	Jan. 29 - Feb. 1	Philadelphia, New York, Boston	•	•	•	•	•	•	•
	Value-Added Feed Ingredients Buyers Mission at the International Production & Processing Expo	Jan. 31	Atlanta, Georgia							
	Frozen Food Buyers Mission at AFFI - CON 2018	Mar. 3-5	Las Vegas, Nevada	•	•				•	•
	Natural Products Buyers Mission at Natural Products Expo West	Mar. 8-9	Anaheim, California	•	•		•			
	Seafood Buyers Mission at Seafood Expo North America	Mar. 10	Boston, Massachusetts			Г	П		(•
	Pet Food Buyers Mission at the Global Pet Expo	Mar. 20	Orlando, Florida	•						•
	Pet Food Buyers Mission at Petfood Forum — NEW!	April 22	Kansas City, Missouri			Г	Г		T	•
	Food Service Buyers Mission at the National Restaurant Association Show	May 19-21	Chicago, Illinois		•	Г			•	T
	Beer, Wine and Spirits Buyers Mission at BAR 18	May 21	Chicago, Illinois		•	Г				
	Sweets and Snacks Buyers Mission at the Sweets and Snacks Expo	May 21-23	Chicago, Illinois	•		Г	•	•	•	T
	Value-Added Feed Ingredients Buyers Mission — IT'S BACK!	June 4	Kansas City, Missouri							•
	Value-Added Feed Ingredients Buyers Mission at the World Pork Expo	June 6-7	Des Moines, Iowa							•
	Caribbean and Central American Buyers Mission for Retail and Food Service Products	June 13-14	Miami, Florida	•	•	Г				T
	Specialty Food Buyers Mission at the Summer Fancy Food Show	June 29 - July 1	New York, New York	•	•	•	•	•	•	
	Food Ingredients Buyers Mission at the Institute of Food Technologists Show	July 15-16	Chicago, Illinois			•		П		
	Midwest Buyers Mission	July 30 - Aug. 2	Kansas City, East Lansing, Chicago	•	•	•	•	•	•	•
	Natural Products Buyers Mission at Natural Products Expo East	Sept. 12-13	Baltimore, Maryland	•	•	Г	•			
	Value-Added Feed Ingredients Buyers Mission	Oct. 1	Minneapolis, Minnesota			Г				•
	Value-Added Feed Ingredients Buyers Mission at the World Dairy Expo	Oct. 2-3	Madison, Wisconsin			Г				•
	Convenience Products Buyers Mission at the National Association of Convenience Stores Show	Oct. 7	Las Vegas, Nevada	•		Г				T
	Private Label Buyers Mission at the Private Label Manufacturers Association Show	Nov. 11-12	Rosemont, Illinois			I			•	
	CANADA	DATE	LOCATION	Р	RO	DU	JCT	S		
	FOOD SHOW PLUS!™									
	Food Show PLUS!™ at SIAL Canada	May 1-4	Montreal, Canada	•	•	•	•	•	•	Т
	TRADE MISSIONS									
	Focused Trade Mission to Canada for Specialty and Natural Products	Sept. 5-6	Toronto, Canada	L		L	•	•	\prod	
	MEXICO	DATE	LOCATION	Р	RO	DU	JCT	S		
	FOOD SHOW PLUS!™	!	1							
	Food Show PLUS!™ at Expo ANTAD & Alimentaria — IT'S BACK!	Mar. 5-8	Guadalajara, Mexico	•	•	Т	•	•	- (•
	Food Show PLUS!™ at Food Tech Summit & Expo — NEW!	Sept. 26-27	Mexico City, Mexico	Т		•		П	\top	\dagger
	TRADE MISSIONS	1	-							
	Focused Trade Mission to Mexico for Retail, Food Service and Private Label Products	July 17-19	Mexico City, Mexico	•	•	Τ	Т		•	Т
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CONTACT OUR LIAISON TEAM. FIND EXPORT SUCCESS.

☐ Focused Trade Mission to Mexico for Food Ingredients

Sept. 24-25 | Mexico City, Mexico

2018 BRANDED PROGRAM—DON'T BE LEFT OUT. TAKE ADVANTAGE TODAY!

Enroll in Food Export's 50% cost-share reimbursement program and learn how you can make the most of your marketing budget. Qualifying companies can make their promotional efforts go even further. Funds are limited each year so don't delay in applying! Submit your pre-qualification at www.foodexport.org/brandedprogram.

CARIDDEAN CENTRAL AMERICA & SOUTH AMERICA	DATE	LOCATION	L	BC	ח	UC	TC		
CARIBBEAN, CENTRAL AMERICA & SOUTH AMERICA FOOD SHOW PLUS! TM	DAIE	LOCATION		ĸĊ	טנ	UC	13		
	lung 4 0	Pagata Calambia	•	•	T				• •
Food Show PLUS!™ at Alimentec — NEW! TRADE MISSIONS	June 4-8	Bogota, Colombia			1				
Focused Trade Mission to Brazil for Food Ingredients — NEW!	Aug. 20-23	São Paulo, Brazil	1	Т	1		Т		
rocused frade Mission to Brazil for rood ingredients — NEW:	Aug. 20-23	Sao Faulo, Brazil							
EUROPE	DATE	LOCATION	Р	RC	DD	UC	TS		
FOOD SHOW PLUS!™	•								
Food Show PLUS!™ at SIAL Paris	Oct. 20-25	Paris, France	•	•	•			•	•
TRADE MISSIONS									
Focused Trade Mission to the UK and Ireland for Healthy and Natural Products — NEW!	Mar. 19-23	London, UK & Dublin, Ireland				•			
Focused Trade Mission to Poland — IT'S BACK!	Mar. 26-27	Warsaw, Poland	•						
SEAFOOD TRADE SHOWS									
Seafood Trade Show at Seafood Expo Global	April 24-26	Brussels, Belgium							•
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MIDDLE EAST	DATE	LOCATION	P	RC	D	UC	TS		
FOOD SHOW PLUS!™			1_	Τ.	_				
Food Show PLUS!™ at Gulfood	Feb. 17-22	Dubai, UAE	_	•	+			•	
Food Show PLUS!™ at SEAFEX / Specialty Food Festival / Yummex	Sept. 16-18	Dubai, UAE	•	•					•
TRADE MISSIONS	5 0 10	5.1.1145	T_	Τ_	_				
Focused Trade Mission to the UAE for Retail and Food Service Products	Dec. 8-10	Dubai, UAE	•	•	+	+	+		
Focused Trade Mission to Kuwait for Retail and Food Service Products)	- 1 4			
	Dec. 11-13	Kuwait City, Kuwait							
ASIA	DATE	LOCATION			DD	UC	TS		
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ASIA				RC	DD		TS		
ASIA FOOD SHOW PLUS!™	DATE	LOCATION	P	RC	DD			+	
ASIA FOOD SHOW PLUS!™ Food Show PLUS!™ at SMTS (Supermarket Trade Show) — IT'S BACK!	DATE Feb. 13-16	LOCATION Tokyo, Japan	P	RC				+	
ASIA FOOD SHOW PLUS!™ Food Show PLUS!™ at SMTS (Supermarket Trade Show) — IT'S BACK! Food Show PLUS!™ at FOODEX	Peb. 13-16 Mar. 5-9 April 23-27 April 30 -	Tokyo, Japan Tokyo, Japan	P	RC				+	
ASIA FOOD SHOW PLUS!™ Food Show PLUS!™ at SMTS (Supermarket Trade Show) — IT'S BACK! Food Show PLUS!™ at FOODEX Food Show PLUS!™ at Food & Hotel Asia	Feb. 13-16 Mar. 5-9 April 23-27	Tokyo, Japan Tokyo, Japan Singapore	P	RC					
ASIA FOOD SHOW PLUS!™ Food Show PLUS!™ at SMTS (Supermarket Trade Show) — IT'S BACK! Food Show PLUS!™ at FOODEX Food Show PLUS!™ at Food & Hotel Asia Food Show PLUS!™ at Seoul Food & Hotel	Feb. 13-16 Mar. 5-9 April 23-27 April 30 - May 4	Tokyo, Japan Tokyo, Japan Singapore Seoul, South Korea	P	RC					•
ASIA FOOD SHOW PLUS!™ Food Show PLUS!™ at SMTS (Supermarket Trade Show) — IT'S BACK! Food Show PLUS!™ at FOODEX Food Show PLUS!™ at Food & Hotel Asia Food Show PLUS!™ at Seoul Food & Hotel Food Show PLUS!™ at SIAL China	Feb. 13-16 Mar. 5-9 April 23-27 April 30 - May 4 May 15-18	Tokyo, Japan Tokyo, Japan Singapore Seoul, South Korea Shanghai, China	P	RC					•
ASIA FOOD SHOW PLUS!™ Food Show PLUS!™ at SMTS (Supermarket Trade Show) — IT'S BACK! Food Show PLUS!™ at FOODEX Food Show PLUS!™ at Food & Hotel Asia Food Show PLUS!™ at Seoul Food & Hotel Food Show PLUS!™ at SIAL China Food Show PLUS!™ at Seafood Expo Asia	Peb. 13-16 Mar. 5-9 April 23-27 April 30 - May 4 May 15-18 Sept. 4-6	Tokyo, Japan Tokyo, Japan Singapore Seoul, South Korea Shanghai, China Hong Kong	P	RC					•
ASIA FOOD SHOW PLUS!™ Food Show PLUS!™ at SMTS (Supermarket Trade Show) — IT'S BACK! Food Show PLUS!™ at FOODEX Food Show PLUS!™ at Food & Hotel Asia Food Show PLUS!™ at Seoul Food & Hotel Food Show PLUS!™ at SIAL China Food Show PLUS!™ at Seafood Expo Asia Food Show PLUS!™ at the China Fisheries and Seafood Expo	Feb. 13-16 Mar. 5-9 April 23-27 April 30 - May 4 May 15-18 Sept. 4-6 Nov. 7-9	Tokyo, Japan Tokyo, Japan Singapore Seoul, South Korea Shanghai, China Hong Kong Qingdao, China	P	RC					•
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FOOD SHOW PLUS!™ at SMTS (Supermarket Trade Show) — IT'S BACK! Food Show PLUS!™ at FOODEX Food Show PLUS!™ at FOODEX Food Show PLUS!™ at Seoul Food & Hotel Asia Food Show PLUS!™ at Seoul Food & Hotel Food Show PLUS!™ at SIAL China Food Show PLUS!™ at Seafood Expo Asia Food Show PLUS!™ at the China Fisheries and Seafood Expo Food Show PLUS!™ at the Busan International Seafood and Fisheries Expo Food Show PLUS!™ at Food & Hotel China TRADE MISSIONS Focused Trade Mission to Southeast Asia for Feed Ingredients and Additives — NEW!	Feb. 13-16 Mar. 5-9 April 23-27 April 30 - May 4 May 15-18 Sept. 4-6 Nov. 7-9 Nov. 8-10 Nov. Mar. 12-16	Tokyo, Japan Tokyo, Japan Singapore Seoul, South Korea Shanghai, China Hong Kong Qingdao, China Busan, South Korea Shanghai, China Busan, Fouth Korea Shanghai, China	P	RC					
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CALL OR EMAIL US. WE'RE HERE TO HELP.

In 2016, 1,135 Midwest and Northeast companies participated in programs, resulting in:



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Food Export-Midwest and Food Export-Northeast administer many services through Market Access Program (MAP) funding from the Foreign Agricultural Service (FAS) of the USDA.

Persons with disabilities who require alternate means of communication of program information should contact us. Food Export Midwest and Northeast do not tolerate fraud and are vigilant in preventing fraud in any of our programs. Food Export does not discriminate, and we reserve the sole right to accept or deny companies into our programs. For complete participation policies and our code of ethics, visit: www.foodexport.org/termsandconditions.

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