

2018 BRANDED PROGRAM—DON'T BE LEFT OUT. TAKE ADVANTAGE TODAY!

Enroll in Food Export's 50% cost-share reimbursement program and learn how you can make the most of your marketing budget. Qualifying companies can make their promotional efforts go even further. Funds are limited each year so don't delay in applying! Submit your pre-qualification at www.foodexport.org/brandedprogram.

CARIBBEAN, CENTRAL AMERICA & SOUTH AMERICA		DATE	LOCATION	PRODUCTS
FOOD SHOW PLUS!™				
<input type="checkbox"/>	Food Show PLUS!™ at Alimentec — NEW!	June 4-8	Bogota, Colombia	● ● ● ● ● ● ● ●
TRADE MISSIONS				
<input type="checkbox"/>	Focused Trade Mission to Brazil for Food Ingredients — NEW!	Aug. 20-23	São Paulo, Brazil	● ● ● ● ● ● ● ●
<input type="checkbox"/>	Focused Trade Mission to Panama for Retail and Food Service Products — IT'S BACK!	TBD	Panama City, Panama	● ● ● ● ● ● ● ●

EUROPE		DATE	LOCATION	PRODUCTS
FOOD SHOW PLUS!™				
<input type="checkbox"/>	Food Show PLUS!™ at SIAL Paris	Oct. 20-25	Paris, France	● ● ● ● ● ● ● ●
TRADE MISSIONS				
<input type="checkbox"/>	Focused Trade Mission to the UK and Ireland for Healthy and Natural Products — NEW!	Mar. 20-23	London, UK & Dublin, Ireland	● ● ● ● ● ● ● ●
<input type="checkbox"/>	Focused Trade Mission to Poland — IT'S BACK!	Mar. 26-27	Warsaw, Poland	● ● ● ● ● ● ● ●
SEAFOOD TRADE SHOWS				
<input type="checkbox"/>	Seafood Trade Show at Seafood Expo Global	April 24-26	Brussels, Belgium	● ● ● ● ● ● ● ●

MIDDLE EAST		DATE	LOCATION	PRODUCTS
FOOD SHOW PLUS!™				
<input type="checkbox"/>	Food Show PLUS!™ at Gulfood	Feb. 17-22	Dubai, UAE	● ● ● ● ● ● ● ●
<input type="checkbox"/>	Food Show PLUS!™ at SEAFEX	Sept.	Dubai, UAE	● ● ● ● ● ● ● ●
<input type="checkbox"/>	Food Show PLUS!™ at Gulfood Manufacturing	Oct. 31 - Nov. 2	Dubai, UAE	● ● ● ● ● ● ● ●
TRADE MISSIONS				
<input type="checkbox"/>	Focused Trade Mission to the UAE for Retail and Food Service Products	Dec. 4-6	Dubai, UAE	● ● ● ● ● ● ● ●

ASIA		DATE	LOCATION	PRODUCTS
FOOD SHOW PLUS!™				
<input type="checkbox"/>	Food Show PLUS!™ at SMTS (Supermarket Trade Show) — IT'S BACK!	Feb. 13-16	Tokyo, Japan	● ● ● ● ● ● ● ●
<input type="checkbox"/>	Food Show PLUS!™ at FOODDEX	Mar. 5-9	Tokyo, Japan	● ● ● ● ● ● ● ●
<input type="checkbox"/>	Food Show PLUS!™ at Food & Hotel Asia	April 23-27	Singapore	● ● ● ● ● ● ● ●
<input type="checkbox"/>	Food Show PLUS!™ at Seoul Food & Hotel	April 30-May 4	Seoul, South Korea	● ● ● ● ● ● ● ●
<input type="checkbox"/>	Food Show PLUS!™ at SIAL China	May 15-18	Shanghai, China	● ● ● ● ● ● ● ●
<input type="checkbox"/>	Food Show PLUS!™ at Seafood Expo Asia	Sept. 4-6	Hong Kong	● ● ● ● ● ● ● ●
<input type="checkbox"/>	Food Show PLUS!™ at the China Fisheries and Seafood Expo	Nov. 7-9	Qingdao, China	● ● ● ● ● ● ● ●
<input type="checkbox"/>	Food Show PLUS!™ at the Busan International Seafood and Fisheries Expo	Nov. 8-10	Busan, South Korea	● ● ● ● ● ● ● ●
<input type="checkbox"/>	Food Show PLUS!™ at Food & Hotel China	Nov.	Shanghai, China	● ● ● ● ● ● ● ●
TRADE MISSIONS				
<input type="checkbox"/>	Focused Trade Mission to Vietnam and Thailand for Feed Ingredients and Additives — NEW!	Jan. 15-19	Ho Chi Minh City, Vietnam and Bangkok, Thailand	● ● ● ● ● ● ● ●
<input type="checkbox"/>	Focused Trade Mission to Shanghai, Chengdu, and Chongqing — NEW!	July 16-20	Shanghai, Chengdu, and Chongqing, China	● ● ● ● ● ● ● ●
<input type="checkbox"/>	Focused Trade Mission to South Korea on Emerging Trends — NEW!	Nov. 5-6	Seoul, South Korea	● ● ● ● ● ● ● ●
<input type="checkbox"/>	Focused Trade Mission to Japan for Speciality and Retail Products	Nov. 8-9	Tokyo, Japan	● ● ● ● ● ● ● ●

AUSTRALIA		DATE	LOCATION	PRODUCTS
TRADE MISSIONS				
<input type="checkbox"/>	Focused Trade Mission to Australia and New Zealand — NEW!	Sept. 10-14	Australia and New Zealand	● ● ● ● ● ● ● ●

CALL OR EMAIL US. WE'RE HERE TO HELP.

Food Export-Northeast

Ben Cortese | 215.599.9748 | bcortese@foodexport.org

Delaware, New Hampshire, New York, Pennsylvania

Bulat Hametov | 215.599.9749 | bhametov@foodexport.org

Connecticut, Maine, Massachusetts, New Jersey, Rhode Island, Vermont