

FOOD EXPORT

2017 ACTIVITY CALENDAR

SELECT YOUR EVENTS. PLAN YOUR YEAR.



- ▶ Meet International Buyers
- ▶ Maximize Key Markets
- ▶ Increase Sales Internationally
- ▶ Achieve Export Success
- ▶ Contact Our Liaison Team



Food Export–Midwest and Food Export–Northeast invite you to use our **2017 Activity Calendar**. Plan and select events and activities to maximize your exposure in key markets. These events represent your best opportunities to increase sales in international markets. **Plan now and REGISTER EARLY! Register for all activities at www.foodexport.org.**

SELECT ACTIVITIES TO GROW SALES.

FOOD PRODUCTS:

- RETAIL PRODUCTS
- FOOD SERVICE PRODUCTS
- INGREDIENT PRODUCTS
- NATURAL PRODUCTS
- SPECIALTY/GOURMET PRODUCTS
- PRIVATE LABEL PRODUCTS
- SEAFOOD PRODUCTS
- PET FOOD/FEED PRODUCTS

UNITED STATES OF AMERICA		DATE	LOCATION	PRODUCTS							
BUYERS MISSIONS											
<input type="checkbox"/>	Specialty Food Buyers Mission at the Winter Fancy Food Show	Jan. 21-23	San Francisco, California	●	●	●	●	●	●	●	●
<input type="checkbox"/>	Northeast Buyers Mission	Jan. 23-26	Boston, New York, Philadelphia	●	●	●	●	●	●	●	●
<input type="checkbox"/>	Value-Added Feed Ingredients Buyers Mission at the International Production & Processing Expo	Feb. 1	Atlanta, Georgia								●
<input type="checkbox"/>	Frozen Food Buyers Mission at AFFI - CON 2017	Mar. 4-5	San Diego, California	●	●				●	●	
<input type="checkbox"/>	Natural Products Buyers Mission at Natural Products Expo West	Mar. 9-10	Anaheim, California	●	●	●					
<input type="checkbox"/>	Seafood Buyers Mission at Seafood Expo North America	Mar. 18	Boston, Massachusetts								●
<input type="checkbox"/>	Pet Food Buyers Mission at the Global Pet Expo	Mar. 21	Orlando, Florida	●							●
<input type="checkbox"/>	Food Service Buyers Mission at the National Restaurant Association Show	May 20-23	Chicago, Illinois		●				●		
<input type="checkbox"/>	Buyers Mission at BAR 17 at the National Restaurant Association Show — NEW!	May 22	Chicago, Illinois		●						
<input type="checkbox"/>	Sweets and Snacks Buyers Mission at the Sweets and Snacks Expo	May 22-24	Chicago, Illinois	●			●	●	●		
<input type="checkbox"/>	Value-Added Feed Ingredients Buyers Mission at the World Pork Expo	June 6-8	Des Moines, Iowa								●
<input type="checkbox"/>	Caribbean and Central American Buyers Mission for Retail and Food Service Products	June 14-15	Miami, Florida	●	●						
<input type="checkbox"/>	Specialty Food Buyers Mission at the Summer Fancy Food Show	June 23-26	New York, New York	●	●	●	●	●	●		
<input type="checkbox"/>	Food Ingredients Buyers Mission at the Institute of Food Technologists Show	June 24-26	Las Vegas, Nevada			●					
<input type="checkbox"/>	Midwest Buyers Mission	July 31-Aug. 3	Minneapolis, Madison, Chicago	●	●	●	●	●	●	●	●
<input type="checkbox"/>	Natural Products Buyers Mission at Natural Products Expo East	Sept. 13-14	Baltimore, Maryland	●	●	●					
<input type="checkbox"/>	Value-Added Feed Ingredients Buyers Mission at the World Dairy Expo	Oct. 2-5	Madison, Wisconsin								●
<input type="checkbox"/>	Convenience Products Buyers Mission at the National Association of Convenience Stores Show	Oct. 17	Chicago, Illinois	●							
<input type="checkbox"/>	Seminar-Buyers Mission: Getting Started and Staying Competitive in Canada and Mexico	Oct. 26-27	TBD	●	●						
<input type="checkbox"/>	Private Label Buyers Mission	Nov. 9	Philadelphia, Pennsylvania						●		
<input type="checkbox"/>	Private Label Buyers Mission at the Private Label Manufacturers Association Show	Nov. 12	Rosemont, Illinois						●		

CANADA		DATE	LOCATION	PRODUCTS							
FOOD SHOW PLUS!™											
<input type="checkbox"/>	Food Show PLUS!™ at SIAL Canada	May 1-4	Toronto, Canada	●	●	●	●	●	●	●	
TRADE MISSIONS											
<input type="checkbox"/>	Focused Trade Mission to Canada for Specialty, Natural and Private Label Products	Feb. 14-15	Vancouver, Canada	●			●	●	●		
<input type="checkbox"/>	Focused Trade Mission to Canada for Specialty and Natural Products	Sept. 6-7	Toronto, Canada				●	●			

MEXICO		DATE	LOCATION	PRODUCTS							
TRADE MISSIONS											
<input type="checkbox"/>	Focused Trade Mission to Mexico for Retail and Food Service Products	June 6-9	Monterrey, Mexico	●	●						
<input type="checkbox"/>	Focused Trade Mission to Mexico for Food Ingredients	Sept. 18-22	Mexico City, Mexico			●					

CONTACT OUR LIAISON TEAM. FIND EXPORT SUCCESS.

Food Export-Midwest

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2017 BRANDED PROGRAM—NEW SBA SIZE STANDARDS, NEW ELIGIBILITY OPPORTUNITIES!

Enroll in Food Export's 50% cost-share reimbursement program and learn how you can make the most of your marketing budget. If you thought your company was too large to meet eligibility requirements, you potentially may now be eligible to participate. Submit your pre-qualification at www.foodexport.org/brandedprogram.

CARIBBEAN, CENTRAL AMERICA & SOUTH AMERICA		DATE	LOCATION	PRODUCTS
FOOD SHOW PLUS!™				
<input type="checkbox"/>	Food Show PLUS!™ at APAS — NEW!	May 1-5	São Paulo, Brazil	● ● ● ● ● ● ● ●
TRADE MISSIONS				
<input type="checkbox"/>	Focused Trade Mission to Dominican Republic for Retail and Food Service Products	Mar. 1-2	Santo Domingo, Dominican Republic	● ● ● ● ● ● ● ●
<input type="checkbox"/>	Focused Trade Mission to Colombia for Retail and Food Service Products	July 24-25	Bogota, Colombia	● ● ● ● ● ● ● ●
<input type="checkbox"/>	Focused Trade Mission to Guatemala for Retail and Food Service Products	July 27-28	Guatemala City, Guatemala	● ● ● ● ● ● ● ●
<input type="checkbox"/>	Focused Trade Mission to Brazil for Value-Added Feed Ingredients — NEW!	Aug. 29-31	São Paulo, Brazil	● ● ● ● ● ● ● ●

EUROPE		DATE	LOCATION	PRODUCTS
FOOD SHOW PLUS!™				
<input type="checkbox"/>	Food Show PLUS!™ at ANUGA	Oct. 6-11	Cologne, Germany	● ● ● ● ● ● ● ●
TRADE MISSIONS				
<input type="checkbox"/>	Focused Trade Mission to Scandinavia — NEW!	April 3-7	Stockholm, Sweden & Copenhagen, Denmark	● ● ● ● ● ● ● ●
SEAFOOD TRADE SHOWS				
<input type="checkbox"/>	Seafood Trade Show at Seafood Expo Global	April 25-27	Brussels, Belgium	● ● ● ● ● ● ● ●

MIDDLE EAST		DATE	LOCATION	PRODUCTS
FOOD SHOW PLUS!™				
<input type="checkbox"/>	Food Show PLUS!™ at Gulfood	Feb. 25 - Mar. 2	Dubai, UAE	● ● ● ● ● ● ● ●
<input type="checkbox"/>	Food Show PLUS!™ at SEAFEX	Sept. 18-20	Dubai, UAE	● ● ● ● ● ● ● ●
<input type="checkbox"/>	Food Show PLUS!™ at Gulfood Manufacturing	Oct. 30 - Nov. 2	Dubai, UAE	● ● ● ● ● ● ● ●
TRADE MISSIONS				
<input type="checkbox"/>	Focused Trade Mission to the UAE for Retail and Food Service Products	Dec. 3-4	Dubai, UAE	● ● ● ● ● ● ● ●
<input type="checkbox"/>	Focused Trade Mission to Kuwait for Retail and Food Service Products	Dec. 5-7	Kuwait City, Kuwait	● ● ● ● ● ● ● ●

ASIA		DATE	LOCATION	PRODUCTS
FOOD SHOW PLUS!™				
<input type="checkbox"/>	Food Show PLUS!™ at FOODEX	Mar. 6-10	Tokyo, Japan	● ● ● ● ● ● ● ●
<input type="checkbox"/>	Food Show PLUS!™ at Food Ingredients China	Mar. 23-26	Shanghai, China	● ● ● ● ● ● ● ●
<input type="checkbox"/>	Food Show PLUS!™ at Seoul Food & Hotel	May 15-19	Seoul, South Korea	● ● ● ● ● ● ● ●
<input type="checkbox"/>	Food Show PLUS!™ at SIAL China	May 16-19	Shanghai, China	● ● ● ● ● ● ● ●
<input type="checkbox"/>	Food Show PLUS!™ at Seafood Expo Asia	Sept. 5-7	Hong Kong	● ● ● ● ● ● ● ●
<input type="checkbox"/>	Food Show PLUS!™ at the China Fisheries and Seafood Expo	Nov. 5-7	Qingdao, China	● ● ● ● ● ● ● ●
<input type="checkbox"/>	Food Show PLUS!™ at the Busan International Seafood and Fisheries Expo	Nov. 8-11	Busan, South Korea	● ● ● ● ● ● ● ●
<input type="checkbox"/>	Food Show PLUS!™ at Food & Hotel China	Nov. 13-16	Shanghai, China	● ● ● ● ● ● ● ●
TRADE MISSIONS				
<input type="checkbox"/>	Focused Trade Mission to Singapore for Natural and Organic Products — NEW!	Jan. 9-10	Singapore	● ● ● ● ● ● ● ●
<input type="checkbox"/>	Focused Trade Mission to Malaysia for Natural and Organic Products — NEW!	Jan. 11-12	Kuala Lumpur, Malaysia	● ● ● ● ● ● ● ●
<input type="checkbox"/>	Focused Trade Mission to South Korea for Retail and Food Service Products	Mar. 12-14	Seoul, South Korea	● ● ● ● ● ● ● ●
<input type="checkbox"/>	Focused Trade Mission to Taiwan	May 11-12	Taipei, Taiwan	● ● ● ● ● ● ● ●
<input type="checkbox"/>	Focused Trade Mission to China for Retail, Food Service and Healthy Products — NEW!	Aug. 13-16	Beijing & Hangzhou, China	● ● ● ● ● ● ● ●
<input type="checkbox"/>	Focused Trade Mission to Hong Kong for Retail, Food Service and Healthy Products — NEW!	Aug. 17-20	Hong Kong	● ● ● ● ● ● ● ●
<input type="checkbox"/>	Focused Trade Mission to South Korea for Retail and Food Service Products	Nov. 9-10	Seoul, South Korea	● ● ● ● ● ● ● ●

CALL OR EMAIL US. WE'RE HERE TO HELP.

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MAKE YOUR MARKET™ IN 2017.

Food Export-Midwest and **Food Export-Northeast** can help no matter where you are on your exporting path. Select the programs and services that are right for you. Let us help you take the difficulty out of exporting and seize opportunities in the right markets to build your brand and accelerate your sales!



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