Food Export Midwest & Northeast will organize a pavilion at Gulfood 2024. Please read this document prior to registration. Your registration is considered an agreement to the terms and conditions outlined herein.

- Food Export Midwest & Northeast have standard booths available on a prime location on the show floor. Space is limited.
- Registration must occur via this page: https://www.foodexport.org/our-programs/market-entry/food-show-plus/M24MSP
- Registration opens for all Midwest and Northeast companies on July 10, 2023.
- A non-refundable credit card payment of \$2,000 is required as a deposit. This will be applied against the booth purchase.
- The remaining balance is due within 30 days of receiving the invoice. Any failure to complete this payment can result in a forfeiture of the space and initial deposit.
- The following spaces are available:

Size	Nr of booths	Booth fee
9sqm Aisle	13	\$15,500
15sqm Corner	2	\$26,500

- Individual spaces will be assigned on a first-come, first-serve basis determined by the time of registration.
- Booths purchased through Food Export Midwest & Northeast will include Food Show PLUS! if available. Space is limited. More details on this service can be found on the registration page. Any fees associated with Food Show PLUS! are not eligible for reimbursement through the Branded Program.
- Confectionery only companies cannot exhibit at Gulfood.
- Pulses and grains companies can purchase space through Food Export but are mandated to exhibit in the USA Pavilion in the Pulses and Grains hall. Pulses and Grains companies will not be allowed to exhibit in the World Food Hall.

