



# Food Export Sponsorship Opportunities

## About Food Export

Food Export Association of the Midwest USA (Food Export-Midwest) and Food Export USA-Northeast (Food Export-Northeast) are non-profit organizations that help U.S. companies increase product sales overseas. Sponsoring our activities can help you expand your client base, generate leads, gain exposure among a captive audience and grow your business.

Food manufacturers who participate with us are typically small, innovative companies who are developing their marketing plans, promotional campaigns, modifying products and packaging, attending tradeshows, shipping products, financing export sales and looking for vendors to support their food processing businesses and their export growth.

## Sponsorship Opportunities

**Buyers Missions** provide opportunities for U.S. companies to meet foreign buyers in the United States and are generally held in conjunction with U.S. tradeshows. Annually, Buyers Missions are the most well attended Food Export program and offer the greatest opportunity for you to meet with companies and potentially grow your client base!

**Export Education Seminars** are generally a full-day event coordinated in conjunction with a State Department of Agriculture. They are held in different locations throughout the Midwest and Northeast region several times a year. It is a great opportunity to discuss during lunch how your company's services can help small businesses export.

**Webinars** cover various export topics specific to the food and agricultural industry. Hundreds of companies from our 22 state region attend 12 webinars each year. These dynamic, relevant webinars could feature your business services every time!

Sponsorship of individual activities are available but we can easily customize a package of multiple activities to make the most of a sponsorship that can fit your budget. Please contact us to take advantage of these opportunities.

For more information please contact Laura Buske at 312-334-9205 or [lbuske@foodexport.org](mailto:lbuske@foodexport.org).



# Food Export's Sponsorship Packages

Food Export also offers flexible sponsorship packages to meet your needs. Please review and contact us with any questions.

Compare Your Sponsorship Options	Buyers Missions			Seminars	Webinars
	Gold The premiere sponsorship opportunity during a Buyers Mission	Silver The general sponsorship opportunity during a Buyers Mission	Bronze Cannot attend? Consider this sponsorship, in which your business will be recognized during a Buyers Mission	This is the premiere sponsorship opportunity during any Export Education Seminar	Showcase your company's services on one slide during one of Food Export's webinars
<b>Speaking Opportunity</b> Give a brief presentation during lunch	●			●	
<b>On-site Signage</b> Promotional signage with your company's logo	●	●	●	●	●
<b>Table for Marketing Materials</b> Present your company's materials	●	●		●	n/a
<b>Recognition From the Podium</b> Be recognized during the morning briefing	●	●	●	●	●
<b>Total Sponsor Attendees</b> Total number of attendees for your company	2	1	0	2	n/a
<b>Lunch Tickets</b> Join a networking lunch with buyers and suppliers	2	1	0	2	n/a
<b>Average Audience</b> The audience range per event includes buyers, suppliers, and guests	35-45	35-45	35-45	15-25	40-50
<b>Number of Events</b> The number of events this sponsorship covers	1	1	1	1	1
<b>Total Cost</b> We also offer flexible packages to meet your company's needs. Contact us for more details.	\$1,000	\$500	\$250	\$500	\$250

For more information please contact: **Laura Buske at (312) 334-9205**  
**E-mail: [lbuske@foodexport.org](mailto:lbuske@foodexport.org) | [www.foodexport.org](http://www.foodexport.org)**



Food Export–Midwest and Food Export–Northeast administer many services through Market Access Program (MAP) funding from the Foreign Agricultural Service (FAS) of the USDA. Persons with disabilities who require alternate means of communication of program information should contact us. Food Export Midwest and Northeast do not tolerate fraud and are vigilant in preventing fraud in any of our programs. Food Export does not discriminate, and we reserve the sole right to accept or deny companies into our programs. For complete participation policies and our code of ethics, visit: [www.foodexport.org/termsandconditions](http://www.foodexport.org/termsandconditions).

**Make your market.™**