

Mark your calendars: Tuesday, February 28th is the deadline for submitting your 2022 Branded Program reimbursement claims, as well as the mandatory Branded Program evaluation!

If you have questions about your claims or eligibility of an activity, don't hesitate to ask the Branded Team! To start or continue submitting your claims, log into your portal at www.foodexport.org.

Please note, the Branded Program evaluation is required even if you did not submit any reimbursement claims this year. For more information on submitting your evaluation, see the instructions in our recent blog post, How to Submit a Branded Program Evaluation. (Link to <https://www.foodexport.org/blog/blog/2020/12/09/how-to-submit-a-branded-program-evaluation>)

Add Reimbursement

To submit a request for reimbursement (a Branded Program claim), follow these steps:

1. Select the Branded Program year in which the expense is eligible
2. Select the country for which you incurred this expense
3. Select the expense type:
 - a. For airfare and lodging, select TRAVEL
 - b. For any other expenses, select NON-TRAVEL

NOTE: If you select Non-travel you will need to select the type of activity (e.g. booth expense, advertisement, etc.) from a new menu that will appear.

2020 FRANCE Non Travel Advertisements



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