

How to Submit your 2020 Branded Program Evaluation?

Food Export USA - Northeast encourages ALL participants to complete their Branded Program Evaluation as soon as possible. Evaluations are due no later than 60 days after each program year ends and are mandatory for **All participating companies per the 2020 Branded Program Agreement that was signed. After the 1st of the year, reimbursements, future allocations and contracts may be held from companies failing to complete evaluation form in a timely fashion.** Actual Deadline is Feb 28th, but the earlier, the better.

Go to www.foodexport.org

This process should take 5-7 minutes to complete.

(Use your current credentials that you submit your reimbursements or documentations with)

Remember to Click "BRANDED PROGRAM" on the Right

PLEASE FOLLOW EXAMPLE SCREENSHOTS **(Please Note: Example dates are different below)**

Begin by CLICKING ON "BRANDED PROGRAM" toward the right

The screenshot displays the user interface of the Food Export USA - Northeast website. At the top, there is a navigation menu with the following items: My Home, My Profile, My Organization, My Products, My Activities, and Branded Program. The 'Branded Program' item is highlighted in blue. Below the navigation menu, there are two main columns of content, one for the year 2020 and one for 2021. Each column contains several sections of information, including 'Review Prequalification', 'Review Application', 'Review Contract Changes', and 'Invoices'. The 2020 column shows a 'Review Application' with a status of 'Contracted' and a submit date of Sep 14, 2015. The 2021 column shows a 'Review Application' with a status of 'Contract Pending' and a submit date of Nov 01, 2016. Both columns also include links to download various reports and forms, such as 'Download Quarterly Account Status Report', 'Download Graduation Report', and 'Branded Exclusivity Form'.

Year	Section	Status	Submit Date	Application Fee Received Date	Contract Date	Effective Date	Admin Fee Received Date
2020	Review Prequalification	Approved	Aug 04, 2015				
2020	Review Application	Contracted	Sep 14, 2015	Sep 14, 2015	Mar 06, 2016	Jan 01, 2016	Feb 17, 2016
2020	Review Contract Changes	Contract Amended	May 04, 2016		Jul 12, 2016	Jan 02, 2016	Jul 12, 2016
2021	Review Prequalification	Approved	Aug 12, 2016				
2021	Review Application	Contract Pending	Nov 01, 2016	Nov 01, 2016	Pending	Pending	Pending

Under the appropriate program year click on the link that says, "**SUBMIT OR EDIT**" Evaluation

The first section you come to will display All of the markets which you included in your application and/or added with an amendment. Clicking on the plus sign next to the flag will open the market. Even if your answers are zero please don't leave any questions blank (use N/A or "O" where applicable)

****PLEASE NOTE THAT YOUR MARKETS WILL BE DIFFERENT**** (Example dates may be different also)

Evaluation

Name: FY16 - Branded Program (Northeast)






Description:

Dates: Jan 01, 2016 - Dec 31, 2016

[Contacts & Sales](#)
[Contributions](#)
[Overall Performance](#)
[Summary](#)

Based on the services provided by Food Export – Midwest / Food Export - Northeast, please answer to the best of your ability the following questions regarding contacts and sales made. Bolded questions are required.

Country

- +  MEXICO
- +  COLOMBIA
- +  PANAMA
- +  CHILE
- +  CANADA

[CANCEL](#)
[SAVE & EDIT LATER](#)
[NEXT](#)

EXAMPLES

What are your **Actual Export Sales** as a result of your participation in our Branded Program for 2020?

EXAMPLE: \$1,100,000

Is this your first sale EVER? (YES or NO)

Does this sale represent your company's first-time export sale to a new market? (YES or NO)

What are your **Projected Export Sales** for 2021?

EXAMPLE: \$3,000,000

Remember; if you exhibited at a U.S. tradeshow, or if you exhibited at a foreign tradeshow, be sure to include all the exports you achieved (or believe you will achieve) as a result of the show. For Example, ANUGA in Germany has many buyers from multiple markets. If you met a buyer from the UK at this show and ended up selling to them, include those sales under your Germany results.

If you click on "Cancel", you will be returned to the Branded Home page and any information you have entered will be lost. If you are not sure, please click "Save & Edit Later" and come back to it.

Once you have completed all of market information, you can click on "Next" to continue.

Finally, you will be asked to rate the program on various aspects:

Overall Performance of Food Export Staff.

"Excellent, Good, Satisfactory, Fair, or Poor"

After rating us, please give us comments as to how we can better service you and make this program and better one in the comments section

<p>Overall performance of Food Export Staff</p> <p>Excellent Good Satisfactory Fair Poor N/A</p> <p><input type="radio"/> <input type="radio"/> <input type="radio"/> <input type="radio"/> <input type="radio"/> <input type="radio"/></p>

The last page will show you a summary of the answers you gave and afford you a final chance to make edits by clicking "Modify" or if you are satisfied with your responses click on "Submit".

As always, thank you so much for completing this evaluation & for your participation in our Branded Program and Happy Exporting!