FOOD EXPORT ASSOCIATION OF THE MIDWEST USA/FOOD EXPORT USA-NORTHEAST

January/February 2024

in this issue

The bi-monthly newsletter for importers of U.S. foods Vol. 20 No. 1

CHINA, MEXICO AND CANADA REMAIN TOP Export Destinations in 2024

U.S. agricultural exports were expected to hit \$169.5 billion in fiscal year 2024, according to data from the USDA Economic Research Service in November 2023. This is down from \$178.7 billion in exports for 2023, largely due to a combination of lower unit values on products like wheat and corn and reduced supply for products like beef.

The estimate was also down \$2.5 billion from August 2023's predictions due to reductions in demand for grain and feed, as well as livestock, poultry and dairy exports.

China will remain the top market for agricultural exports. An estimated \$29.5 billion in agricultural products will be exported to China in 2024. Top exports in the past have included soybeans, corn, cotton, beef and coarse grains.

One area to keep an eye on is China's pork market. African swine fever spread throughout the country in 2019 and 2020, causing a significant drop in pork output that created new opportunities for exporters from the U.S., Canada, Brazil and other countries.

Pork production has since rebounded, but the market remains volatile, according to USDA ERS. The U.S. was the secondlargest exporter to China during the incident, despite trade tensions at the time, and any disruptions to China's production could create opportunities for companies in the U.S.

(Continued on page 2)





www.foodexport.org





Top Export Destinations Continued

That said, USDA expects overall reduced demand from Asian markets. Japan is still expected to import \$11.4 billion worth of goods, though demand for wheat, beef and pork are down. Exports to South Korea are expected to fall to \$7.2 billion for similar reasons.

Mexico isn't far behind as an export partner for the U.S., with 2024 exports projected at \$27.9 billion, down \$300 million from earlier forecasts due to reduced wheat, beef and pork prospects. However, corn could be a winner for the coming year.

Brazil dethroned the U.S. as the largest corn exporter in 2022, but the Brazilian corn harvest is expected to be 129 million metric tons for the 2023-24 season, down from 137 million metric tons in 2022-23, according to *Reuters*.

Estimated U.S. Agricultural Product
Exports in 202429.5B
China27.9B
Mexico27.7B
Canada11.8B
EU11.4B
Japan7.2B
South Korea6.1B
Central America

At the same time, U.S. corn production rose 10% this year, approaching all-time highs, despite dry weather. Mexico was expected to import 7.5 million tons of 2023-24 corn from the U.S. as of Sept. 28, which was more than 20% above the previous high.

Central America is expected to take in \$6.1 billion in U.S. exports, about on par with 2023 levels. Reduced commodity prices, particularly for wheat and corn, mean that export values aren't likely to grow year-over-year. Mexico, Central and South America are all expected to help improve export prospects for the recent large rice crop. Exports for the coming year are forecast at \$2 billion, up from \$200 million projected in August, due to larger volumes partially offset by lower unit values.

USDA increased the export forecast for Canada by \$200 million, to \$27.7 billion, due to rising demand for ethanol. Usage is being supported by provincial policies in Quebec and Ontario, leading to more interest in the fuel.

Canada is also expected to remain the largest destination for exports of high-value agricultural products, which totaled \$19.7 billion in 2022. These include items that will be directly sold in supermarkets, such as fresh vegetables (\$2.1 billion exported in 2022) and fruits (\$1.7 exported in 2022) rather than further processed into other goods.

Exports to the EU are expected to be at \$11.8 billion, down \$200 million from August's projection. The EU has been importing more oilseed products from Ukraine, which is expected to reduce prospects for U.S. soybeans.

Additionally, Brazil is expecting a particularly large soybean harvest in early 2024, which could put further pressure on U.S. exports. This is on top of record harvests in August and September 2023, which were nearly 50% larger than in 2022, according to Reuters.

Even though existing markets will take the lion's share of exports in 2024, the USDA is on the lookout for new markets for future years. The agency will use \$1.3 billion from the Commodity Credit Corporation funds to establish the Regional Agricultural Promotion Program, which seeks to introduce U.S. agricultural products to new markets.

"Market diversification is an important tool for maximizing growth opportunities for U.S. agriculture, as well as hedging the risk of market contraction and general volatility in the global marketplace," said Agriculture Secretary Tom Vilsack.

African Cuisine is on the Rise, With Unique Flavors Leading the Way





Interest in African cuisine is on the rise, with 47% of Gen Z and 46% of millennials interested in seeing more Middle Eastern and North African influences on menus, according to data from Technomic. The Specialty Food Association expects African flavors to be among the top international foods to spark interest in 2024.

"Exploring African pantry items will also continue as brands educate the Western palate to African flavors and ingredients," said food writer Chala June.

There's still plenty of education to be done. Only 19% of consumers, rising to 30% among Gen Z and 29% among millennials, know the culinary differences between different countries in the Middle East and North Africa, according to Technomic.

This means many people are looking for flavors associated with Africa, rather than complete dishes. Consumers are interested in exploring new flavors, spices and ingredients as they become more familiar with food from countries such as Morocco, Egypt, and Ethiopia, but regional specialties are being paired with more familiar ingredients.

One opportunity is taking a simple dish, like a hamburger, and adding flavors like garlic, mint, basil, parsley, and za'atar, according to Lentils. org. Heartier additions, like falafel, can also be added to other dishes to add some regional flavor. Flavor-forward African cuisine lends itself well to dishes such as soups, stews, breads and grilled meats.

One ingredient of note is breadfruit, which grows in Africa but is also being raised in other tropical areas, including Florida and Hawaii. While it doesn't originate in Africa, it is gaining popularity on the continent as well as worldwide.

The fruit can be prepared in a number of ways, ranging from pancakes to bowls, and it is gaining popularity for its sustainable bona fides due to being a low-maintenance, high-yielding crop.

Demand for Convenience Creates Opportunity for Processed Vegetables

Processed fruits and vegetable exports in 2024 are expected to remain unchanged from 2023 at \$7.7 billion, according to data from USDA ERS. However, while volumes will remain steady, new trends will affect what consumers look for.

A growing opportunity lies in the fact that consumers are becoming less wary of processed foods, provided that they're healthy, according to Mintel. This opens an opportunity for processed vegetables, which can lean on the health halo of their ingredients and cause consumers to focus on their positives.

A trend that could carry over from 2023 and build on health demand is the need for easily prepared options. A study by FMI found that more than two-thirds of shoppers want more healthful prepared options. Heat-and-eat vegetables will be an important component for meeting that demand.

Manufacturers will also need to provide where their produce comes from and how it is processed. Nearly three-quarters (72%) of consumers said that transparency is extremely important in deciding which brands and retailers they will support, according to data from Maersk.

The most important information was where a product was harvested, processed and packaged, according to the study. Growing traceability regulations are expected to make transparency even more important.

This also provides an opportunity for manufacturers to be transparent about the benefits processed vegetables provide. Offering detailed information about the amount of vitamins, minerals and proteins on the packaging could make products more appealing to consumers.



news briefs

What do food companies need to do to ensure growth

in 2024? While there's no clear-cut answer, many appear focused on deploying artificial intelligence (Al) solutions, automating processes where possible, and maintaining an agile growth mindset.

Beef prices are at record highs.

Beef-based products from burgers to steaks are expensive due to a shrinking cattle supply and higher input costs. Cattle herds are at their smallest numbers in decades due to prolonged drought and analysts don't expect the pressure to ease anytime soon, reported *CNBC*.



dollar sales growth, according to a survey from Fusion. This is adding more than \$850.6 million to the category, reported *The Packer*.

The seafood category is in a good position for the future.

Despite inflation and a slight global decrease in seafood sales in 2022, seafood sales this year were higher than in 2019, indicating widespread seafood consumption that began in 2020 is "here to stay," per a report from the Alaska Seafood Marketing Institute, reported *Progressive Grocer*.

Ethically sourced produce is thriving in an age of transparency and more discerning shoppers.

Sustainability and ESG are part of many sourcing conversations for growers and buyers, while 65% of consumers recognize the Fair Trade Certified label and 78% of them trust it, happy to pay a 5.1% premium to support such products, reported *The Packer*.

Demand for instant noodles jumped 2.6% globally to a record high of 121.2 billion servings last year. Paired with protein or enjoyed as a midday snack or late-night

craving, 2023 marked the seventh straight year of growth for the collegiate staple and increasingly nutritious instant option.



U.S. FCODLINK

FOOD EXPORT-MIDWEST & FOOD EXPORT-NORTHEAST STAFF

Brendan Wilson Chief Executive Officer/Executive Director

Michelle Rogowski Chief Operating Officer/Deputy Director

Laura England Chief Communications Officer/ Deputy Director

Teresa Miller Chief Program & Partnership Officer

Gina Donio Marketing & Communications Manager

Food Export Association of the

Midwest (Food Export-Midwest) 309 W. Washington St., Suite 600 Chicago, IL 60606 USA 312.334.9200

Food Export USA-Northeast (Food Export-Northeast)

One Penn Center, 1617 JFK Blvd. , Suite 420 Philadelphia, PA 19103 USA 215.829.9111

www.foodexport.org Comments, Questions, email: info@foodexport.org

SUBSCRIPTIONS

The U.S. Foodlink newsletter is available every other month, in many countries around the world. Find out how to access the newsletter in your country by sending an e-mail to info@foodexport.org.



Food Export-Midwest & Food Export-Northeast





foodexportsusa

Labor shortages in global manufacturing are threatening to jeopardize growth within the industry.

An aging workforce and the changing expectations of the next generations of workers are leaving jobs unfilled. Recruitment challenges and an ever-widening skills gap need to be rapidly addressed, and automation could provide an effective solution.

Packaged salads and greens continue to do well despite inflation. Circana Integrated Fresh data reflected a 2% dollar sales increase for packaged greens year-over-year, despite unit sales down 4%, while dollar sales for fresh salad kits declined 2% while unit sales increased 7%, reported *The Packer*.

Breadfruit has all the makings of a future food trend. With its potential for food resilience, breadfruit could support climate smart, sustainable development globally in the near future, reported *Forbes*.

Packaged fruit is becoming more popular. Packagedfruit sales are rising, with almost 80% of category incremental



MISSION STATEMENT

The U.S. Foodlink newsletter and e-mail bulletin are brought to you by the Food Export Association of the Midwest USA and Food Export USA– Northeast, two state regional trade groups located in the U.S. that promote exports of U.S food and agriculture. Food Export–Midwest and Food Export–Northeast administer many services through Market Access Program (MAP) funding from the Foreign Agricultural Service (FAS) of the USDA. U.S. Foodlink was created to provide readers credible data and information in an easy-to-read format. Food Export–Midwest and Food Export–Northeast administer many services through Market Access Program (MAP) funding from the Foreign Agricultural Service (FAS) of the USDA. Persons with disabilities who require reasonable accommodations or alternate means of communication of program information should contact us. Additionally, program information may be made available in languages other than English. Food Export–Midwest and Food Export–Northeast prohibit discrimination in all their programs and activities on the basis of race, color, national origin, religion, sex, gender identify (including gender expression), sexual orientation, disability, age, marital status, familial/parental status, income derived from a public assistance program, political beliefs, reprisal or retaliation for prior civil rights activity. To file a program discrimination complaint, go to https://www.ascrusda.gov/filing-program-discrimination-complaint-usda-customer. Food Export–Midwest and Food Export–Northeast are equal opportunity employers and providers. Food Export–Northeast do not tolerate fraud and are vigilant in preventing fraud in any of their programs. Food Export–Midwest and Food Export–Northeast to not tolerate fraud and are vigilant in preventing fraud in any of their programs. Food Export–Midwest and Food Export–Northeast reserve the sole right to accept or deny companies into their programs. For complete participation policies and our code of ethics, visit: www.foodexport.org/termsandconditions.





Abba Industries

Ypsilanti, Michigan

With established 40-year-old recipes, Abba Industries offers natural, nourishing, flavorful and functional Ginger Beverages, Concentrates & Wellness Shots. Our best sellers include our mild Ginger Quencher, spicy Ginger Refresher and one-of-a-kind Ginger Hibiscus flavors. Our beverages come in 12 oz (355 ml), 59 oz (1.75 L) & 5-gallon (19 L) sizes and are sold refrigerated in a variety of organic & health food stores, grocery stores, supermarkets, delis/grab & go cafes, foodservice, gas stations, colleges/universities, hotels, restaurants, brewers, distilleries and wineries. Seeking international distribution partners.

Natural | Real Ingredients | Real Taste | No Preservatives | No Artificial Colors No Artificial Flavors | No GMO | www.abbasuperstore.com



AFP Advanced Food Products LLC

New Holland, Pennsylvania

As a part of Savencia Fromage & Dairy, AFP Advanced Food Products LLC is one of the world's foremost foodservice, co-pack and private label manufacturers of aseptically packed cheese sauces, dips, puddings, and soups. Every plant is BRC certified, meeting Global Standard of Food Safety requirements. AFP partners with international companies to offer delicious products to global markets. AFP has responded to the increased global demand for shelf-stable products. Shipping to more than 25 countries worldwide, we have the logistical infrastructure and knowledge base to meet all of your international needs. Let our team of experts work with you to deliver product worldwide successfully. **afplic.com**



Amlat, LLC

Madison, Wisconsin

Amlat LLC USA is a world-class supplier of cheese, dairy products, and ingredients to domestic and international markets. As a dairy facility, we support both retail and wholesale customer needs. Our flexible and diverse factory network allows us to produce the most popular products and ingredients and provide our consumers with a strong, secure market guarantee. **amlatglobal.com**



Anderson International Foods

Jersey City, New Jersey

Sincerely, Brigitte is the brainchild of Brigitte Mizrahi. She shared her passion for gourmet cheeses and a vision to transform a staid segment in the food industry into one of boldness, innovative flavor, and adventure. The products begin with premium rBST-free milk, sourced from small Wisconsin dairy farms using vegetarian rennet and fresh ingredients. We offer the freshest and most distinctive flavor combinations that bring together sweet, spicy, and savory elements for the most exciting cheeses.

Certified Kosher by the OK | Halal by ETIMAD supervision | aifoods.com

For more information about these or other Featured Products please email: FoodLink@foodexport.org.





Anderson's Maple Syrup, Inc.

Cumberland, Wisconsin

Our grandfather started with a simple idea, whatever you do, do your best! Our family has taken that to heart, and we now provide Anderson's Pure Maple Syrup to customers around the globe. We offer many retail packages, from Organic to All-Natural Pure Maple Syrup as well as food service and bulk items. PURE FUEL is our newest item, made for athletes to give them a little energy boost. Anderson's Pure Maple Syrup is large enough to handle any order, yet small enough to understand individual needs. AndersonsMapleSyrup.com



The Bacon Jams LLC

West Chester, Pennsylvania

TBJ Gourmet is dedicated to helping both home and professional chefs create the perfect bites that make memorable meals. From our trendsetting Bacon Jams to our globally inspired spreads and condiments, we enhance your recipes. Our products are imagined with the passion of people who live for food and crafted with the care of people who love those they serve.

While TBJ Gourmet's award-winning products are found in specialty food stores, butcher shops, delis, grocery stores, and restaurants throughout North America they are all made locally in Pennsylvania, always sourced ethically and locally when possible. We use only vegetarian fed and antibiotic free meat and work closely with our suppliers to ensure the humane treatment of all animals used in our offerings. We are proudly partnered with Philabundance, the largest hunger-relief organization in the greater Philadelphia area. Collaborating on its Abundantly Good line of retail products has allowed TBJ Gourmet to assist in the effort to Upcycle and Uplift to decrease food waste in our region by helping feed those in need.

So, whether you are feeding your friends and family or serving you bespoke customers you can rely on TBJ Gourmet to put the finishing touches on your dishes with ingredients you can stand behind with pride. **tbjgourmet.com**



Biadgi LLC

Chicago, Illinois

Biadgi LLC is a USA supplier of premium beverage and ice cream soft serve mixes. Products include chocolate and caramel sauces, with flavors like dark chocolate, pistachio, caramel and white chocolate; flavoring syrups for beverages, with over 60 flavors; frappe, cocoa, and chai powder mixes with over 30 flavors; and soft serve gelato mixes. **biadgi.com**



Bigelow Tea

Fairfield, Connecticut

About Bigelow Tea Company: Based in Fairfield, CT and 100% family owned, the Bigelow Tea Company pioneered the specialty tea category in the USA over 80 years ago with its flagship tea, Constant Comment,[®] an iconic black tea known for its unique, memorable blend of orange rind and sweet spice that changed the way Americans were drinking tea. The third-generation company takes pride in its heritage and successful growth from a one-product, entrepreneurial venture into becoming a national market tea leader today. Under the leadership of president and CEO, Cindi Bigelow, Bigelow Tea has become a Certified B Corporation, one of a select group of companies that has made a commitment to corporate social responsibility as a core business goal in the pursuit of a positive social and environmental impact. This certification incorporates maintaining Zero Waste to Landfill operations, being a Green-e[®] Certified company and organizing the Bigelow Tea Community Challenge fundraiser which has contributed over \$2 million to local non-profits since 1988.

Producing 2 billion tea bags annually, the Bigelow Tea portfolio is comprised of more than 150 flavors, including the Bigelow Tea signature line, seasonal tea products, organic, wellness and immune support teas that feature ingredients with functional benefits as well as Botanicals Cold Water Infusions. **bigelowtea.com**





Black Infusions

Wellesley Hills, Massachusetts

Black Infusions produces great-tasting, all-natural spirits without artificial colors, added sweeteners, or any additives whatsoever. Spirits to be enjoyed from start to finish of a meal or during your personal happy hour – and without concerns around the quality of ingredients. First, we filter our corn-based, gluten-free spirits through charcoal and lava rock. Next, we add whole, dried fruit and let it naturally infuse for four to six weeks.

The infusions are bottled at 30% ABV (60 proof) to allow for the development of authentic, full-fruit flavors. Every bottle is made from one pound of California-grown fruit and every batch is hand-selected and approved by the company owner, Michael Davidson.

Gluten-Free | All-Natural | No Sugar Added | blackinfusions.com



BrightPet Nutrition Group

Lisbon, Ohio

BrightPet Nutrition Group is a pet food and treat producer of brands like Adirondack,[®] Blackwood,[®] Stewart,[®] Bravo,[®] and By Nature.[®] A leading contract manufacturer of premium and super-premium holistic, natural, and organic recipes, BrightPet has mastered The Slow-Cooked Difference,[™] art of oven-baked treats, and freeze-dried technology. Our pet food is cooked low and slow in small batches for optimal nutrition and taste. With more nutritious calories in every bite, our food is formulated to help every pet get the most benefit out of every bite. **brightpet.com**



Cherry Central Cooperative Inc.

Traverse City, Michigan

Cherry Central is a global fruit and juice supplier, owned and operated by a family of farm cooperatives with the most geographically diverse grower base in North America. We are fortunate to have growers in Canada, Michigan, Washington, Utah, and Idaho. Our diversification allows us to promise year-over-year availability of this domestically grown fruit, and we are proud to be the world's largest and most secure source of the Montmorency cherry, supplying Montmorency cherry concentrate, dried Montmorency cherries, frozen Montmorency cherries and frozen dark sweet cherries internationally. We have packaged retail, food service, bulk ingredients and offer private label or co-packing services internationally since 1973.

The Montmorency is versatile in flavor with its sweet and sour taste, and is naturally plant-based, and beneficial to our health. They are a natural source of melatonin which studies have shown lead to better sleep. Additional studies have explored Montmorency consumption on improving exercise recovery, gout attacks, arthritis symptoms, heart health, blood pressure and gut health.

Cherry Central. More Growers. More Possibilities. cherrycentral.com



Clo-Clo Vegan Foods

Edina, Minnesota

Chef-inspired CLO-CLO[®] vegan frozen pizzas taste so good, you will not know they are actually good for you. Grounded on our daughter's dietary needs CLO-CLO[®] Vegan Foods is passionate about creating a pizza night for all with healthy options that are safe, nutritious and taste better in the freezer section. We take pride in local ingredients and being inclusive to everyone. **clocloveganfoods.com**

For more information about these or other Featured Products please email: FoodLink@foodexport.org.





Calypso (Color Brands)

Chicago, Illinois

Calypso, the originator of the flavored lemonade category, has evolved from four lemonade blends into over a dozen lemonade, limeade, tea and zero sugar combinations. Inspired by the fruits, flavors and spirit of the islands, Calypso is all about getting the good times flowing!

Color Brands is an international food & beverage distribution company, headquartered in Chicago, IL. Calypso and Color Brands have partnered to develop distribution in more than 30 countries around the world. **drinkcalypso.com**



Croix Valley Foods

Hudson, Wisconsin

Discover the distinctive BBQ flavors your clientele desires with Croix Valley. Our extensive range includes everything from fruit-infused BBQ sauces to iconic regional favorites like Memphis and St. Louis styles, catering to every BBQ preference. Established in 2009, we have swiftly grown to become one of the globe's fastest-growing BBQ sauce and rub providers. Retail partners consistently find that our diverse product offerings and bold flavor profiles cultivate a loyal customer base, ensuring repeat business year after year. Our products boast an all-natural, gluten-free formulation without any MSG. Embraced by professional food sport competitors worldwide, Croix Valley has become a favored choice. **croixvalleyfoods.com**



Culture Fresh Foods, Inc.

Naugatuck, Connecticut

Culture Fresh Foods is a 100% plant-based dairy alternative company. We produce cultured plant-based spoonables and spreadables including yogurts, sour cream, dips, pudding, cream cheese, desserts and ice cream mix. Our plant is an efficient, state of the art, quality driven, SQF Level II facility. We produce our own brands, co-pack for a number of recognized national brands and produce private label products for some of the nation's largest retailers. Retail packaging available in 4 oz. -24 oz. Bulk ingredients/foodservice and totes available.

Kosher Pareve certified | Gluten, Peanut, and Soy Free | culturefreshfoods.com



Dakota Specialty Enterprises, Inc. dba Dakota Specialty Milling, Roman Meal

Fargo, North Dakota

The first Matthaei Bakery opened in Marburg, Germany in 1686. Over the next 300 years, the Matthaei family immigrated to the U.S.; opened bakeries in Kansas City and Tacoma, Wash.; built Roman Meal Milling Company into a national brand; and pivoted to milling and blending. Today, fifth generation CEO W. Peter Matthaei steers the family of companies, which includes Dakota Specialty Milling, Dakota Blenders and Roman Meal International. Located in Fargo, North Dakota, DakotaMB is one of the largest U.S. suppliers of custom-milled ingredients, blending and toasting for the baking and food industries. **dakotamb.com**





Floe Ventures LCC dba Kelvin Slush Co.

Brooklyn, New York

Kelvin is the first certified organic cocktail mix specifically designed to quickly & easily make premium frozen cocktails. Other frozen drink mixes are fruit-flavor centric, cloyingly sweet, neon colored, & made with things like high-fructose corn syrup, artificial colors & artificial ingredients. Kelvin is different. Using our 11 organic base flavors, you can easily craft almost any cocktail in frozen form. That includes traditional frozen favorites like a Margarita, Daiquiri or Piña Colada, refreshing wine-based frozen cocktails like a Frosé, a Bellini or an Aperol Spritz, and classic or craft cocktails which are not traditionally served frozen, like a Negroni, a French 75, or even an Old Fashioned (did someone say Cold Fashioned?!). kelvinslush.com



G.A. Productions dba Ellio's Pizza

Lodi, New Jersey

Smile and say, "Cheese!" Ellio's classic pizza is made with 100% real mozzarella cheese, savory sauce and four corners of crispy, crunchy crust. Our frozen pizza and breadsticks bake fast in the toaster oven or air fryer. Ellio's is a generational brand, creating crave-worthy pizza for over 60-years. Offering 8 flavors, including Cheese, 5 Cheese, Pepperoni, Supreme, etc. and our new favorite Cheesy Breadsticks, Ellio's has the production capacity to share the pizza love worldwide! ellios.com

For more information about these or other Featured Products please email: FoodLink@foodexport.org.



Coop's Toppings & Treats

Boston, Massachusetts

Born in an ice cream shop, Coop's has innovated and perfected our rich, smooth hot fudge and caramel recipe variations for more than a decade. Family-owned and crafted in small batches with absolutely no artificial additives or preservatives, every ingredient in every jar of Coop's is all-natural and meticulously sourced. Our flavors include: Original Hot Fudge is artisanally made in small batches; Salted Caramel Sauce is rich and silky with a sticky, satisfying pull; Coop's Salted Caramel Sauce drizzles flawlessly while still staying creamy; Vegan Hot Fudge was named *VegNews* "best ice cream topping of 2022," deep and dark, this indulgent sauce has just the right touch of coconut-y sweetness.

All-Natural | B-Corp | Family-Owned | Award-Winning enjoycoops.com/wholesale



E Formella & Sons Inc.

Oak Forest, Illinois

In the early 1900s, Enrico Formella journeyed to America from his native Sicily. Enrico and his wife Rosina dreamed of a better life together. They brought with them the rich traditions and tastes of Old-World Sicily. After several successful business ventures, Enrico started sharing their homemade Giardiniera with friends and neighbors. Everyone knew that E. Formella & Sons' Giardiniera was indeed memorable.

Over 100 Years and four generations later, E. Formella & Sons proudly uses the same Old-World attitude in all our fine products. We invite you to enjoy the taste of Italy! Randy and Kathy Formella continue with the family tradition of E. Formella & Sons, Inc. from the company's Oak Forest, IL headquarters.

Woman-Owned | SQF Certified | GFSI Recognized | GMO-Free | Gluten Free | Tree Nut/Peanut Free | Shellfish/Fish Free Facility formellagourmet.com





Evanger's Dog and Cat Food Co., Inc.

Markham, Illinois

Evanger's Dog & Cat Food Company, a venerable name in the pet food industry, boasts a rich legacy spanning 90 years of unwavering commitment to excellence. Founded in 1935, this family-owned company has established itself as a pioneer in crafting super premium pet food, setting the gold standard for nutritional quality and taste. Renowned for its dedication to the well-being of pets, Evanger's proudly produces and sources all its products in the U.S., ensuring a level of quality and safety that pet owners can trust. With a focus on premium ingredients and a meticulous production process, Evanger's has become a trusted choice for discerning pet owners who prioritize the health and happiness of their furry companions. Beyond its longevity, the company continues to innovate, adapting to the evolving needs of pets and their owners, making Evanger's a timeless brand synonymous with top-tier pet nutrition. **evangersdogfood.com**



Golden Cannoli Company

Chelsea, Massachusetts

As a leading national cannoli manufacturer established in 1970, Golden Cannoli Shells Company continues to grow and expand into new markets with innovations on the traditional cannoli experience. "Our goal is to create cannoli awareness and availability across the country, every day, in every market." When you expect highquality cannoli enjoyment, Cannoli Chips & Dip platters and grab-n-go cups allow for the same cannoli experience in a non-traditional way. It's a "chip off the old cannoli." Our state-of-the-art production facility allows for on-time, in-full, production capabilities in a variety of cannoli-related items to customers of all sizes. Golden Cannoli is still family-owned and operated by the 2nd generation. "We come every day to work with a passion for cannoli and for what our dads created over 50 years ago when they came to this country." Golden Cannoli is set to complete the 3rd expansion construction project in the main operation facility by May 2023. This will allow for continuous efficiencies and consolidation under one roof. At Golden Cannoli, quality and service is a priority and the success is based on exceeding partners expectations at every stage. **goldencannoli.com**



Gourmet Food Holdings LLC dba Teta Foods

Clinton Township, Michigan

Teta Foods gives you the ability to enhance your everyday food with delicious flavors from around the world. We create each recipe with care and attention to authenticity, bringing beloved, worldwide flavors conveniently to your kitchen. **gourmetfoodholdings.com**



Healing Bottoms Corporation

Chicago, Illinois

Healing Bottoms First-Aid Digestive Treatment can be used for inflammation, bleeding, fissures, colitis, hemorrhoids and more! 100% all-natural medicine made in the U.S.! healingbottoms.com





Health Enhanced Foods

Rockaway, New Jersey

As our tastes and health needs change, many of us shift away from beloved foods, especially as we age or face health challenges. At Health Enhanced Foods, we understand the impact health concerns have on dietary choices. Our baking mixes and flour blends cater to diverse dietary needs, including glucose intolerance, gluten intolerance, potassium intolerance, and various food sensitivities.

As specialists in flour, we craft naturally nutrient-rich blends tailored to support those with unique dietary requirements. Our range includes gluten-free, keto-friendly, diabetic-friendly, bread mixes, ethnic flours, and pancake mixes. Retailers can now cater to a broad network of customers seeking specialized dietary solutions.

Founder Caroline Egbelu's journey began out of necessity, driven by a desire to aid a family member's recovery from brain surgery through proper nutrition. Her expertise in creating alternative flour blends led to the establishment of Health Enhanced Foods, dedicated to serving individuals with diverse medical conditions and dietary needs.

Health Enhanced Foods has the Perfect Flour for you! healthenhancedfoods.com



Health Garden of NY Inc.

Paterson, New Jersey

Xylitol is the naturally occurring sugar alcohol in birch trees. Health Garden's Xylitol has zero effect on insulin production and blood sugar levels. Health Garden is a company dedicated to your health. A healthy lifestyle and a positive outlook on life go hand in hand. Indeed, our customers' happiness is our priority, so we offer only the highest-quality natural, low, and zero-glycemic sweeteners.

Health Garden is the only company that offers high-quality products at affordable prices. We are very strict with FSVP (Foreign Supplier Vendor Program) according to SQF guidelines. Our samples are re-tested at a certified lab prior to purchase and re-tested again according to shipment. In comparison to other companies, we are the biggest supplier of Xylitol on the market. **healthgardenusa.com**



Healthy Food Ingredients

Fargo, North Dakota

Healthy Food Ingredients is an on-trend specialty ingredient supplier, meeting demand for sustainable, clean-label solutions from transparency to innovation. We start with a sustainable supply chain, backed by IntegriPure[®], our innovative micro reduction process, to offer a full portfolio of ingredients including non-GMO, organic and gluten-free pulses, grains, seeds, flax and expeller oils, with unique processing capabilities for milling, flaking and blending and consumer-ready products.

Beginning with our non-GMO and certified organic brown and golden flax, our flax milling capabilities provide custom-milled ingredients from coarse to fine mesh for a unique and wide range of finished product applications including bakery, snack, cereals, nutrition bars, pet food and beverages. We are dedicated to delivering safe, healthy, premium-quality ingredients in partnership with our diverse grower network. hfifamily.com



Herbal Lodge - Authentic Native American Natural Remedies

Petoskey, Michigan

Herbal Lodge is based in beautiful Petoskey, Mich. in the homelands of the Anishinabek. They have been producing time-tested natural remedies since 2009. Native American Bark Teas are not just delicious and unique, but they also have a rich history and cultural significance. The use of herbal remedies has been an important part of Native American traditional medicine for centuries, passed down from generation to generation. Our favorite is Nerve Tea, packaged in compostable packaging. Not only does this tea taste great, but it also helps people with anxiety and supports nerve issues. Made with organic and/or wild-harvested ingredients from the Great Lakes Region. Check the line of Minagin pain ointments as well!

Organic | Vegan | KETO | Allergy-free | Gluten-free | Wild harvested 100% All Natural | herballodge.com





Hinterland Brewery

Green Bay, Wisconsin

Hinterland will inspire you to taste beyond your boundaries with our storied and hand-crafted beer. We seek to inspire beer lovers who are tired of the expected and look for an experience that satisfies their curiosity. Challenge your palate to a brew that has a rich heritage, a bold passion and a story that will make you way more exciting to others. hinterlandbeer.com



J. Horrocks Design

Elverson, Pennsylvania

Blentté specializes in all things related to dry mix and blends. It is a family-owned and operated brand, under parent company J. Horrocks Design LLC. We provide and create dry blends for drinks, bakeries, smoothies, coffees, dairies, and so much more. We offer our branded items and private label opportunities.

Our three main product lines are: Blentté Basic provides great tasting and affordable items; Blentté Naturals provides blends that are non-GMO, clean-label, and high performing; Blentté Organics provides Certified Organic products, using high quality ingredients. We are certain we can find the right blend that will fit our customers' needs. JHDesign.com



Jailhouse Spirits LLC

Hamden, Connecticut

Sour G is a tart and sweet liqueur created as an alternative to Jaegermeister and Fireball as the go-to shot for 20-somethings. SOUR G tastes like an adult sour patch candy. 80 proof and grain neutral, SOUR G is a clear all-natural liqueur meant to celebrate with friends. Created by Jaihouse Spirits LLC in the sunny and fun state of Florida. **gotattitude.vodka**



The Karma Sauce Company

Rochester, New York

The Karma Sauce Company was founded with the mission of providing you with the healthiest, most flavorful, highest quality sauces. Foods like those we make for ourselves. No compromises, no cut corners. We prep all our products in our own micro factory and grow most of our own veggies (especially peppers) on the Karma Sauce Farm. Most everything else comes from within 50 miles. We keep our eye on quality every step of the way. All of our award-winning products are gluten-free, wheat-free, soy-free, dairy-free and preservative-free.

The Karma Sauce Company is dedicated to providing delicious food. Food that is good for you and a delight to your senses. If you're looking to elevate your next meal with something healthy and uniquely delicious, give Karma Sauce a try! **karmasauce.com**

For more information about these or other Featured Products please email: FoodLink@foodexport.org.







kin+kind

New York, New York

Hi, we're kin+kind! We love making natural and affordable pet care that's not just good for animals, but also the world we share with them. That's why we're on a mission to clean up pet products. We know that natural works better. But that's not enough. Truly clean pet care needs to be responsibly sourced, organically grown, ethically crafted, and made to protect our pets and planet. Our fully transparent process lets our consumer feel confident in every aspect of our products. Our team of clever humans include veterinary, formulation, and plant experts who create advanced plant technologies from the ground up. We use ingredients that are USDA organic, free from GMOs and harmful chemicals, and mixed by hand here in the U.S. by a team paid a responsible, living wage. **kin-kind.com**



King Orchards

Central Lake, Michigan

King Orchards is a family-owned orchard in the heart of Northern Michigan's famed cherry-growing region. We specialize in growing cherries and other fruit for concentrate. We use cutting-edge horticulture and agricultural technology for the absolute best growing and production practices. King Orchards Montmorency Tart Cherry concentrate offers a burst of nature's goodness, delivering a myriad of benefits to your body in every sip. Packed with powerful antioxidants, this concentrate provides robust anti-inflammatory properties that can support an active lifestyle for all ages. King Orchards Montmorency Tart Cherry concentrate is a natural source of melatonin, which can improve sleep quality and aid those seeking a restful night. Rich in vitamins and minerals, it contributes to overall well-being while also tasting delicious. Whether mixed into beverages, added to smoothies, or used in creative culinary endeavors, King Orchards Montmorency Tart Cherry concentrate stands as a flavorful and nutritious solution for those seeking a natural path to enhanced vitality and wellness. **kingorchards.com**

For more information about these or other Featured Products please email: FoodLink@foodexport.org.



Koval Distillery

Chicago, Illinois

KOVAL Distillery crafts a line of whiskey, gin, and specialty spirits using unique organic grains and signature "heart cut" techniques with only the absolute best quality distillate. Known around the world for its bright, approachable flavors and unprecedented creativity, KOVAL has been the recipient of over 100 international awards and has availability in 55 export markets. KOVAL crafts its entire line from scratch using a 'Grain-to-Bottle' approach. Every step of the process is closely monitored and managed by KOVAL – from sourcing grains harvested by trusted farmers to milling, mashing, distilling, aging, and bottling on-site.



The Lazy Dog Cookie Co. Inc.

Saratoga Springs, New York

At Lazy Dog Cookie Co., we've been celebrating special moments with your furry companions since 2001! Our founder, a microbiologist turned baker, began this beloved enterprise out of dissatisfaction with health-compromising treats on the market.

Wanting nothing but the best, our entire line of treats are wheat, corn, soy, chicken, and by-product free. We guarantee no artificial fillers or preservatives, just top-quality, U.S.-sourced, wholesome, beneficial ingredients with grain, egg, meat and dairy-free options. Special occasions for your best friend call for our 10-slice, vegan made Pup-PIE® with dairy-free frosting and real fruit sprinkles! From soft baked Mutt Mallows® to crunchy Treat Them with Love® cookies, our range caters to all ages and tastes. We also offer DIY fun, PAWty Bundles, as well as a tasty delight for our 4-hooved farm friends!

But the delicious festivities don't have to end on the plate! Celebrate with our all-natural, non-carbonated Pup-POP[™] Birthday Water, crafted with 100% dog-safe ingredients. The Celebration Hydration[™] dogs adore! YIP, SIP, HOORAY!

All Natural | Limited Ingredient | Wheat-Corn-Soy Free | High in Antioxidants Oven Baked | Made in USA | Image: Im





Luke's Lobster

Saco, Maine

Luke's Lobster is a B Corp Certified, vertically-integrated seafood company and restaurant group dedicated to producing the best-tasting seafood, transparently sourced from fishermen committed to sustainability. Founded in 2009 by third-generation lobsterman and Maine native Luke Holden, the company launched a line of branded grocery products in 2018. Ranging from their famous Wild-Caught Lobster Meat, perfect for making lobster rolls at home, to the ideal dinner for one, Pre-Split Lobster Tails with compound butter, there's something for every lobster fan in the bunch. Don't forget to try the latest in the line-up, Creamy Lobster Ravioli with Lemon Parmesan Sauce, made with sweet chunks of lobster meat.



Ma Ka Khana LLC dba Bebe's All Natural

Edison, New Jersey

As Indian cuisine takes center stage, we provide a solution to the everyday consumer dilemma. For those always on the go, struggling to find time for the cherished home-cooked meals their mom or grandma used to prepare, we've got you covered. Catering to a generation embracing Indian food and flavors, we're here for those eager to try their hand at cooking but are time-pressed and unsure where to start. Enter Bebe's All Natural cooking simmer sauces – just sauté proteins, vegetables, lentils, or beans, add and mix with our masalas. Faster, easier, and tastier food is just a step away, and our affordable masalas pave the way! Fuses well with international cuisines, can be used as a: Dip, Marinade, Simmer Sauce.

100% Vegan | All Natural | Gluten Free | No Added Sugars | No Added Preservatives | No Fillers | No Chemicals | Clean Label | BebesAllNatural.com



Marathon Ginseng International Inc.

Weston, Wisconsin

Marathon Ginseng International Inc. was founded in 2010 in the Ginseng Capital of America, Marathon County, Wis. Our missions are to produce the premium quality of American Ginseng and to share its health benefits for all. Our products include ginseng-based nutraceuticals from root packages, capsules, and tea as energy and alcoholic drinks. Our motto is that Ginseng will make you Heathy, Happy, and Harmonious again. **marathonginseng.com**



Market Square Food Co.

Park City, Illinois

Happy Snacks brand is special. What's our "Wow" factor? Our animal crackers are a functional, plant-based snack that is Non-GMO, nut, peanut, egg, and milk free. Importantly, our cookies are fortified with essential vitamins and minerals, unique to the category. Our family-oriented grab & go impulse items are targeted to people wanting a "conscious indulgent" snacking option with vibrant, nostalgic packaging. Our brand addresses white space consumer demand not currently met by other sweet and salty snack offerings and leads the category in sales velocity (USW). How? Because they are nostalgic, they appeal to all generations- not just children. After all, they are for "Kids, and the kid in all of us!" marketsquarefood.com







Midamar Corporation

Cedar Rapids, Iowa

Midamar has been a pioneer in the Halal food industry for decades and is celebrating our 50th anniversary in 2024. We are the first U.S.-based company to export USDA-approved Halal protein products to the Middle East and Southeast Asia. Midamar is a global supplier of halal food, serving grocery stores, restaurants, hospitals, and other institutional customers worldwide. Midamar is known for our premium quality Halal beef, chicken, turkey, and items like beef franks, deli meats, breakfast meats, and prepared foods. Midamar has won several awards for our products, including the Best New Halal Food Award at prior Gulfood shows two years in a row. Additionally, Midamar provides expert export services to companies around the world, including end-to-end supply chain management for U.S. companies exporting products overseas, as well as for U.S. franchises entering the Middle Eastern, Southeast Asian, and Asian Markets. midamar.com



Milk Specialties Global

Eden Prairie, Minnesota

At Milk Specialties Global (MSG), our focus is on crafting innovative and highquality ingredients to achieve superior nutritional performance for both human and animal products. Operating from 12 advanced manufacturing facilities strategically located across the U.S., MSG's diverse product range includes whey and milk protein isolates, hydrolysates, and concentrates, along with a wide range of casein, caseinates and health-enhancing ingredients such as lactoferrin. In addition, MSG offers a range of co-manufacturing capabilities catered to the sports nutrition and health food industries. MSG is also a leading manufacturer of animal feed products. The company has been manufacturing finished milk replacer products and milk replacer ingredients for nearly 80 years. In addition, Energy Booster[®] rumen bypass fats supplements and RPMet[™] amino acid supplements are category leading products for high performing dairy cows. **milkspecialties.com**



Mochidoki

New York, New York

Founded in 2015, Mochidoki is a celebrated, New York-based mochi ice cream company beloved for imaginative and refined Japanese-inspired desserts. Using only the highest-quality all-natural ingredients, Mochidoki offers elegant flavors in premium packaging. Mochidoki continues to manufacture its own mochi and is committed to making the best mochi on the market. Here at Mochidoki we are obsessed with crafting not only delicious products, but true moments of joy for all the senses. Our hope is that we can lead people on a journey of discovery, an exploration of flavors and sensations. And if we do our jobs well, we can help build bridges, foster understanding and ultimately connect people through shared experiences. Our product is available in a format for food service and retail.

All Gluten-Free | Certain flavors are Non-GMO | Vegan/ Plant Based mochidoki.com



Nakee & Co.

Detroit, Michigan

Nakee Butter Spreads with Benefits[™] is a line of unique spreads made by infusing nut and seed butters with plant proteins, adaptogens, and nootropics specifically tailored to achieve different health goals. Nakee Butter is made from organic, plant-based, and gluten-free ingredients to nutritiously energize the body without unnecessary ingredients. There are currently two spreads in the Nakee Butter line: Nakee Butter Focus is a delicious cacao peanut butter spread packed with plant proteins and brain-fueling ingredients like MCT oil; Nakee Butter Immunity is a maple sunflower butter spread infused with plant proteins, elderberry, chaga mushroom, and Ceylon cinnamon to support a healthy immune system. Nakee Butter Spreads with Benefits[™] come in both on-the-go squeeze pouches and at-home jars. **nakee.co**





Nutriom, LLC

Panora, Iowa

100% Natural Whole Egg Crystals[®] with no preservatives or additives, made with real eggs to taste like fresh shell eggs. Less storage space and easy serving. Three-year shelf life with no refrigeration. No preservatives or chemicals. Pasteurized and resistant to contamination. Clean label. Tastes like fresh eggs! Nutriom's technology is the only one that results in a product indistinguishable from fresh egg in taste and functionality.

@ovaeasyegg @ @ovaeasy b Ova Easy ovaeasy.com



ODR Foods Corporation

Geneva, New York

ODR FOODS CORPORATION is a New York based Food and Beverage Company. ODR's product line is globally recognized for Quality, Great Taste, Innovation and Convenience. Company offers product those support busy lifestyle without making compromises on quality. Our products turn into meal in "Quick n Easy" steps and are made in minutes. Our range includes: Cheese Sauce Mix (Original) – shelf stable and easy to use; Jalapeno Cheese Sauce Mix – shelf stable; Vegan Cheese Sauce Mix – plant based and shelf stable; Hummus Ready Mix with Tahini – vegan, make in 1 minute; Falafel Ready Mix – vegan, quick recipe. odrfoods.com



OMG! Pretzels

Plymouth Meeting, Pennsylvania

OMG! Pretzels has expanded our line of gourmet seasoned sourdough pretzel nuggets with a brand-new flavor – Buffalo – as well as gorgeous new packaging. The enhanced culinary-inspired seasoning blends will make 7 of 9 varieties non-GMO, including fan-favorite Cheddar Jalapeno which is now all-natural and features a more layered and intense flavor. The entire product line is kosher-certified and vegan or vegetarian, for an elevated taste and crunch. **omgpretzels.com/wholesale**



Orange Cheese Company

Woodbridge, Connecticut

Oralife is a brand created by Orange Cheese Company, which offer various different retail-sized products for kids and adults at any time of the day! At Oralife, we believe life is great, and cheese makes it better!

Oralife offers a variety of natural, fresh, and delicious cheeses that are consciously selected and crafted for their quality and great taste. We invite you to join the journey of exploring what great cheese can bring to our life. **orangecheeseusa.com**

For more information about these or other Featured Products please email: FoodLink@foodexport.org.





Perfect Life Nutrition, LLC dba P'nuff Crunch

West Orange, New Jersey

As seen on Shark Tank. "Less than 5 calories per bite for your delight" P-nuff Crunch is a baked peanut puffed snack made from a combination of navy beans, peanuts and rice which are blended and baked into a light & crunchy peanut puff. The flavors are described as salty & sweet roasted peanut.

Currently available in five roasted peanut flavor combinations: Original (Roasted Peanut), Cinnamon, Cocoa, BBQ, and Cheddar-Jalapeno (vegan). Made from only natural and GMO-free ingredients, 5g of complete plant-based protein and 3g of fiber per serving. Low in sugar (2-3g of sugar per serving), lower Sodium and 1/3 less fat than most traditional salty snacks. P-nuff is a gut-friendly and gluten free snack. Perfect for anyone that wants to enjoy a healthy and fit treat without the guilt. Made in the U.S.



Plenus Group

Lowell, Massachusetts

A family-owned business, Plenus Group, Inc. has been making a wide variety of stellar soups and sauces for over 20 years. Our product portfolio includes such nationally recognized brands as Boston Chowda Co and Herban Fresh. The award-winning Boston Chowda line includes such best sellers as New England Clam Chowda and Rockport Lobster Bisque, which are available as frozen retail cups and bulk 8 lb. pouches.

Our expanded bulk soup line features over 40 ready-to-serve soups in convenient 8 lb. frozen pouches, including decadent seafood soups, homestyle classics like chicken noodle and broccoli cheddar, plus hearty chilis, vegan options and savory soups with slow-cooked meats. Our sauces and gravies are available in 4 lb pouches. From classic Italian sauces to spicy Asian sauces, and American standbys like cheese sauce and buffalo sauce, our sauces are an easy way to create great entrees. **Pgifoods.com**



Plymouth Rock Oyster Growers LLC

Plymouth, Massachusetts

Family owned and operated, Plymouth Rock Oysters is a fully licensed shellfish dealer delivering the best-quality oysters from our three family farms directly to you, whether you're a restaurant next door, a distribution facility somewhere in the U.S. or a supermarket across the ocean.

To ensure that our oysters are available to our customers 52 weeks a year, we're out on our farms just about every day. We keep our hands on the oysters we grow, starting when they're in our nursery site to transferring them to the farms and then hand culling, hand harvesting and hand packing to give them the care they deserve. We have one mission in mind – to produce the best quality, best tasting oyster with the least impact to the environment as possible. **proysters.com**



Poptime Snack Brands

Clifton, New Jersey

Poptime Snacks offers a better-for-you popcorn option that doesn't sacrifice flavor! We take flavor seriously, and it's our mission to make every bite of Poptime light, airy, and packed with mouthwatering flavor. At the same time, we're all about clean eating, and everything that goes into Poptime comes straight from nature. No GMOs, no trans fat, no cholesterol, low in calories. So there's no reason not to indulge! We offer everyday flavors such as Sea Salt, Sweet and Salty, Spicy Jalapeno, and White Cheddar as well as more unique flavors like Hot Cocoa and Marshmallow, Spicy Dill Pickle, Truffle Herb and Parmesan, and Orange Popsicle and Cream among others. Poptime Snacks Popcorn is a healthier, but indulgent snack! **Poptimesnacks.com**





Recoup Beverage, Inc.

New York, New York

Recoup is a certified generative organic certified hydration and health beverage with a clinically proven dose of ginger for gut health and recovery. The warming sensation of ginger is naturally invigorating and unlike anything in the category. We are the first regenerative organic certified beverage brand, disrupting the hydration space with clean-label, non-GMO, functional drinks with no added sugar or sweeteners. **recoupwellness.com**



Red River Commodities

Fargo, North Dakota

Red River Commodities, Inc. has a 50-year history of supplying the world with highquality confection sunflower inshell and kernel, along with specialty commodities such as hulled millet, milled and whole flax, sunflower flours and proteins, SunButter,[®] and more. We have long history as a trusted private label roaster for inshell sunflower, pumpkin, and custom items. **redriv.com**



Revittle

Harrisburg, Pennsylvania

Local single-origin sourcing and traditional European cheese-making methods create Revittle's creamy, irresistible, better-for-you cheeses with unique taste profiles. As cheese consumption is on the rise, shoppers are eager to find better, all-natural products, and Revittle delivers! Revittle uses environmentally sustainable ingredients and low-impact manufacturing techniques like harping to ensure they preserve the amazing farm-fresh flavor modern consumers are looking for. Currently available in Gouda and Havarti. Small-batch, grass-fed cows. revittle.com



Show-Me[®] Bar-B-Q Sauce

Rocheport, Missouri

Indulge in the timeless, award-winning history of Show-Me Bar-B-Q Sauce, a culinary masterpiece created in the 1960's. "Made the same way since the first day" this unique blend has an indefinite shelf-life, never needs refrigeration, and has no added preservatives. It isn't just a sauce; it's a taste of history and tradition, meticulously handcrafted over the years to deliver a versatile flavor profile that stands the test of time.

Immerse yourself in the rich, smoky essence that has poured over palates through generations. Whether grilling in the backyard or at the big competitions, adding a zing to late night leftovers, or roughing it far away from home, experience the authenticity of our small batch sauce that captivates with every drop.

Join grillers, chefs, and restaurateurs around the world who enjoy the possibilities that Show-Me recipes bring to the table. Expand your culinary experience with Show-Me[®] Bar-B-Q Sauce – where tradition enhances today in a symphony of flavor.

☑ I ■ @showmebbqsauce showmebbqsauce.com

For more information about these or other Featured Products please email: FoodLink@foodexport.org.





SprinJene

Piscataway, New Jersey

SprinJene is a leading oral care company dedicated to providing innovative and high-quality dental hygiene products made with our patented formula of Black Seed Oil and Zinc. We are committed to revolutionizing the oral care industry by offering all-natural and effective solutions that prioritize our customers' oral health and overall well-being. Our mission is to create products that are free from harmful ingredients while delivering exceptional performance.

Vegan | Cruelty-Free | Gluten-Free | Halal | Kosher | USDA BioPreferred sprinjene.com



Stone Ledge Spirits Company

Defiance, Missouri

Stone Ledge Spirits Company produces high-quality, certified Ozark Highlands spirits in the heart of the U.S. All products are born using all-natural, limestone-filtered water, heirloom seed ingredients and extra-long fermentation for smoothness. Stowloch Whiskey is aged a minimum of four years in Missouri White Oak barrels, and its mash bill is 55% sweetcorn, 40% honey wheat and 5% malted barley. InverXion Vodka is a premium vodka, made from 100% heirloom-seed sweetcorn offering an incredibly clean, smooth and soft vodka, with a hint of sweet. **StoneLedgeDistillery.com**



Three Little Pigs, Inc.

New York, New York

Three Little Pigs is on a mission to create more enjoyable, everyday moments through casual, well-made charcuterie that is as approachable as it is high-quality and delicious.

With a commitment to making all-natural products using high-quality ingredients in time-honored recipes, free from artificial ingredients or preservatives, Three Little Pigs offers a wide range of French charcuterie and snacks that are as gourmet as they are accessible. Some of Three Little Pigs' most well-known products include their Mousse de Foie de Canard au Porto, Petits Toasts, Bread & Butter Cornichons, Prosciutto & Gruyère Sous-Vide Egg Bites, as well as their Rillettes de Canard and Jambon de Paris. **3pigs.com**



Value Wholesale dba Prefer Products Brands

Oak Park, Michigan

Royal Fine Foods is a private label grocery brand that specializes in high quality Mediterranean products. Explore a variety of authentic flavors that provide your family with delectable meals. Royal offers juices, lemon and lime juice, beans and vegetables, edible oils, vinegar, tahini, salt, tomato paste, bulk burgal and gerish, hummus, cheese, vermicelli, grape leaves, sardines, cheese sticks, bread crumbs, spreads and sweets to name a few. At Value Wholesale, we offer multiple distribution channels, are fast and efficient, and deliver top service to our retailers into the hands of our consumers. Value Wholesale is based out of Metro Detroit, MI in the USA but does business globally. ValueWholesale.com





Venus Wafers Inc.

Hingham, Massachusetts

CäPeachio's[®] Specialty Crackers – Delicious, healthful crackers and flatbreads are the cornerstone of Venus Wafers – a family-owned bakery since 1931, located in Hingham, Mass. Our philosophy has always been to meet the changing tastes of convenience-driven consumers. Crackers and Flatbreads baked in a variety shapes and sizes; Non-GMO, Certified Organic, Vegan Verified, Whole Grain Council, and Kosher-Approved. Venus – Simple Done Right[®]

CäPeachio's is best known for its simple and delicious all-natural, non-GMO water crackers that have long been hors d'oeuvres mainstays. Available in 7 flavors and Assortment Pack: Original Water, Peppercorn/Poppy, Multigrain Wheat, Butter Flavored, Vegetable, Ancient Grains, and Classic Golden crackers.

venuswafers.com



Wise Mouth Inc.

Foxboro, Massachusetts

In Eastern culture, beverages are meant to be both thirst-quenching and healthy. Tea is brewed to help the body repair and rebuild after stress and illness. Wise Mouth Tea is grounded in this very philosophy. Each variety is inspired by ancient Asian medicine and hand-brewed with only real ingredients, including plants with traditional medicinal value.

100% Natural | No Additives | No Preservatives | No Artificial Ingredients wisemouthusa.com



ZeroCarb Inc.

Fishers, Indiana

PEACH

Step into the world of ZeroCarb LYFE, where health-conscious choices meet the irresistible allure of great taste! Fueled by a profound understanding of the food industry and cutting-edge food technology, we embarked on a mission to provide innovative carb-free alternatives that don't compromise on flavor. Dive into the world of frozen pizzas with an array of delectable toppings or savor the crunch of our House and BBQ-flavored chips – all crafted with the dedication to offer healthier, low-carb choices. zerocarbcompany.com

FIND FOOD EXPORT STAFF AND SUPPLIERS AT THESE UPCOMING INTERNATIONAL SHOWS!

FOODEX Japan March 5-8, 2024

Tokyo, Japan

FHA – Food & Beverage April 23-26, 2024 Singapore

Seafood Expo Global April 23-25, 2024 Barcelona, Spain

Interzoo

May 7-10, 2024 Nuremburg, Germany

SIAL Canada

May 15-17, 2024 Montreal, Canada **SIAL China** May 28-30, 2024 Shanghai, China

Seoul Food & Hotel June 10-14, 2024 Seoul, South Korea

Alimentec

June 18-21, 2024 Bogota, Colombia

Food Taipei

June 26-29, 2024 Taipei, Taiwan

For more information about these or other Featured Products please email: FoodLink@foodexport.org.