

Food Show PLUS!™ at SIAL Paris

October 19-23, 2024 | Paris, France

Early registration deadline: July 1, 2024

Early registration price: \$250

Registration link: <https://www.foodexport.org/events/market-entry/food-show-plus/m24sia/>



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Description:

Discover the latest trends and innovations at [SIAL Paris](#), the inspiration for the entire global food community. This trade show provides the perfect platform for US exporters to meet with key international buyers.

France continues to offer excellent export opportunities for U.S. companies. More than 75% of the population lives in urban areas where there is a strong demand for international cuisine.

Products of interest:

- Food Preparations & Ingredients
- Snack Foods
- Non-Alcoholic Beverages
- Chocolate & Confectionery
- Dog & Cat Food
- Pasta & Processed Cereals
- Prepared/Preserved Meats
- Condiments & Sauces, Jams & Jellies



*Food Show PLUS!™ services provided:

- Buyers get your profile, contact, product details, and booth number before the show
- In-Market Representative directs buyers to your booth when possible
- Virtual Consultation
- Welcome Package
- Local Retail Tour (if applicable).
- In-Market Rep screens up to 3 buyers met at the show, providing a report
- Food Export's In-Market Rep on-site show assistance

Additional services available (\$75 per selection):

- Interpreter/assistant for your booth
- Professional translation of marketing material into local language (up to two pages)
- Store checks: Pre-event report with brand names, packages, sizes, and pricing

*Please note: Food Show PLUS!™ services are available exclusively for suppliers who are exhibiting at the show in the USA pavilion.

If you have any questions or need assistance, please don't hesitate to reach out to your Food Export Liaison at <https://www.foodexport.org/about/liaisons/>.