

Food Show PLUS!™ at Food Tech Summit & Expo

October 2-3, 2024 | Mexico City, Mexico

Early registration deadline: June 06, 2024

Early registration price: \$250

Registration link: <https://www.foodexport.org/events/market-entry/food-show-plus/g24fts-2/>



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Midwest USA



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Description:

Food Tech Summit and Expo is the leading expo of the food & beverage industry in LATAM, with a global scope.

The food processing industry in Mexico is the world's 11th largest and the 3rd largest in the Americas after the U.S. and Brazil. The food industry in Mexico is one of the most dynamic, with an average annual growth of 4.3%.

Products of interest:

Niches of opportunity continue to appear as the processing sector diversifies and consumers demand various convenient, health, and high-quality foods.

- milk powder
- chocolate and cocoa
- spices
- turkey and products
- flours
- sauces and condiments
- tree nuts and peanuts



*Food Show PLUS!™ services provided:

- Buyers get your profile, contact, product details, and booth number before the show
- In-Market Representative directs buyers to your booth when possible
- Virtual Consultation
- Welcome Package
- Local Retail Tour (if applicable).
- In-Market Rep screens up to 3 buyers met at the show, providing a report
- Food Export's In-Market Rep on-site show assistance

Additional services available (\$75 per selection):

- Interpreter/assistant for your booth
- Professional translation of marketing material into local language (up to two pages)
- Store checks: Pre-event report with brand names, packages, sizes, and pricing

*Please note: Food Show PLUS!™ services are available exclusively for suppliers who are exhibiting at the show in the USA pavilion.

If you have any questions or need assistance, please don't hesitate to reach out to your Food Export Liaison at <https://www.foodexport.org/about/liaisons/>.