



309 West Washington Street
Suite 600
Chicago, IL 60606 USA
Phone: 312.334.9200
Email: info@foodexport.org
www.foodexport.org



1617 JFK Boulevard
Suite 420
Philadelphia, PA 19103 USA
Phone: 215.829.9111
Email: info@foodexport.org
www.foodexport.org

FOR IMMEDIATE RELEASE

Contact: Gina Donio, Marketing & Communications Manager
215.599.9746 | gdonio@foodexport.org

Food Export's 2025 Year to Open August 1, 2024

Food Export-Midwest and Food Export-Northeast are excited to announce that the 2025 Program Year will open Aug. 1, 2024, to suppliers in Food Export's 23 member states including the release of 2025 activities, registration for 2025 events, and the opening of the application portal for the 2025 Branded Program year.

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"We are thrilled to launch the 2025 program year. We anticipate strong funding for the 2025 program year, which Food Export will share with the small- and medium-sized food and agricultural companies we represent. Food Export has worked hard to create new events in emerging markets in areas such as Southeast Asia, South America, and Africa. We have a robust educational calendar planned as well," Food Export Chief Program and Partnership Officer Teresa Miller said.

Here's a look at what's new in 2025:

- Expanded funding for the Branded Program.
- Focused Trade Mission to Africa for Food and Feed Ingredient Products.
- Focused Trade Mission to North Africa for Wood Products.
- More Food Show PLUS!™ offerings in Asia.
- Food Show PLUS!™ at Zoomark International.
- Buyers Mission at SupplySide West and SuperZoo.
- Product Showcases at multiple international locations.
- Enhanced Virtual Consultations and Market Builder programs for 2025.

For a complete list of Focused Trade Missions, Buyers Missions, and approved Trade Shows, please visit foodexport.org.

"Access to support for trade shows and other funding opportunities is one side of what Food Export offers small- and medium-sized businesses looking to export their food and agricultural products internationally. It is our educational offerings that set us apart. We guide suppliers and provide them with a roadmap to exporting success," Miller said. Food Export's educational resources vary from free webinars to custom market scans.

Food Export's dedication to delivering outstanding value remains stronger than ever. Food Export is committed to continuous improvement and providing suppliers with value that exceeds the price. Visit foodexport.org to learn more.

About Food Export:

Food Export Association of the Midwest USA (Food Export–Midwest) and Food Export USA–Northeast (Food Export–Northeast) are non-profit organizations that assist U.S. companies looking to start or expand export sales. Food Export aims to maximize their success through programs and services in Export Education, Market Entry, and Market Promotion. The organizations cooperate with the agricultural promotion agencies of its 23 member states to facilitate trade between suppliers and worldwide importers, and to promote the export of food, agricultural and seafood products from those states. The organization is funded through the Market Access Program (MAP) and the Regional Agricultural Promotion Program (RAPPP), administered by the USDA's Foreign Agricultural Service (FAS). To become a supplier or to learn more, please visit foodexport.org or email info@foodexport.org.