

Focused Trade Mission to Taiwan for Retail and Foodservice

August 13-14, 2024 | Taipei, Taiwan

Early registration deadline: April 10, 2024

Early registration price: \$425

Registration link: <https://www.foodexport.org/events/market-entry/focused-trade-missions/g24tfr/>



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Description:

Taiwan has proven to be an appealing and profitable market for U.S. companies for many years. The total value of U.S. agricultural and related products exported to Taiwan reached a record US \$4.4 billion, an increase of 13% compared to the previous year.

Taiwan successfully remains the 6th largest market for U.S. agricultural and related exports, while Taiwan is also one of the highest per capita consumers of U.S. ag products.

Mission itinerary:

- August 12: Arrive in Taipei
- August 13: Briefing and Retail Tour
- August 14: One-on-One Meetings with Buyers
- August 15: Departure

Products of interest:

- Beverages
- Sweet & Savory Snacks
- Canned Foods
- Frozen Foods (Meats, Seafood & Vegetables)
- Seafood Products
- Dairy Products
- Meat & Related Products
- Pet Food

Focused Trade Mission Services Provided:

- One-on-one meetings with qualified buyers
- Pre-event custom product research including market overview, importation and distribution analysis
- Market briefing by local USDA, Foreign Agricultural Service
- Retail store tour
- Table top showcase
- Brochure containing your company profile, contact details, and product lines
- On-site assistance by Food Export's In-Market Representative
- Identifying top leads

If you have any questions or need assistance, please don't hesitate to reach out to your Food Export Liaison at <https://www.foodexport.org/about/liasons/>.

