

Focused Trade Mission to Mexico for Retail and Foodservice

July 9–10, 2024 | Mexico City, Mexico



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www.foodexport.org

Early registration deadline: March 06, 2024

Early registration price: \$425

Registration link: <https://www.foodexport.org/events/market-entry/focused-trade-missions/g24mrx/>

Description:

Mexico continues to be a strong and consistent market, representing one of the largest consumer markets in the world for U.S. agriculture products.

In the last 25 years, the U.S. has quintupled the number of agricultural products exported to Mexico, making it the second largest export market for the U.S. In the last five years there has been an average export growth of 22%.

Mission itinerary:

- July 8: Arrive in Mexico City
- July 9: Market Briefing and Retail Tour
- July 10: One-on-One Meetings with Buyers
- July 11: Departure

Products of interest:

- Private Label Products
- Snacks & Sweets
- High Consumption Food
- Frozen Prepared Food
- Canned Vegetables & Fruits
- Condiments, Sauces, Jams & Jellies
- Healthy/Organic/Low Sugar Food
- Foodservice Products

Focused Trade Mission Services Provided:

- One-on-one meetings with qualified buyers
- Pre-event custom product research including market overview, importation and distribution analysis
- Market briefing by local USDA, Foreign Agricultural Service
- Retail store tour
- Table top showcase
- Brochure containing your company profile, contact details, and product lines
- On-site assistance by Food Export's In-Market Representative
- Identifying top leads

If you have any questions or need assistance, please don't hesitate to reach out to your Food Export Liaison at <https://www.foodexport.org/about/liasons/>.

