

Focused Trade Mission to Canada for Retail and Foodservice

Sep. 4-5, 2024 | Toronto, Canada

Early registration deadline: May 1, 2024

Early registration price: \$425

Registration link: <https://www.foodexport.org/events/market-entry/focused-trade-missions/m24cnt/>



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Description:

Canada's geographic proximity, similar consumer preferences, and relatively affluent consumers are among the reasons why Canada continues to offer excellent export opportunities for new-to-export small- and medium-sized U.S. companies.

The United States-Mexico-Canada Agreement (USMCA) will make a good trade relationship even better, ensuring preferential market access for US farm and food products.

Mission itinerary:

- September 3: Arrive in Toronto
- September 4: Briefing and Retail Tour
- September 5: One-on-One Meetings with Buyers
- September 6: Departure

Products of interest:

- Food Preparations & Ingredients
- Snack Foods
- Non-Alcoholic Beverages
- Chocolate & Confectionery
- Pasta & Processed Cereals
- Prepared/Preserved Meats
- Condiments & Sauces, Jams & Jellies

Focused Trade Mission Services Provided:

- One-on-one meetings with qualified buyers
- Pre-event custom product research including market overview, importation and distribution analysis
- Market briefing by local USDA, Foreign Agricultural Service
- Retail store tour
- Table top showcase
- Brochure containing your company profile, contact details, and product lines
- On-site assistance by Food Export's In-Market Representative
- Identifying top leads

If you have any questions or need assistance, please don't hesitate to reach out to your Food Export Liaison at <https://www.foodexport.org/about/liasons/>.

