

# Focused Trade Mission to U.A.E. for Retail and Foodservice

December 4–6, 2024 | Dubai, UAE

Early registration deadline: July 31, 2024

Early registration price: \$425

Registration link: <https://www.foodexport.org/events/market-entry/focused-trade-missions/m24dtm/>



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[www.foodexport.org](http://www.foodexport.org)

## Description:

The (U.A.E.) has proven to be an appealing and profitable market for U.S. companies for many years. The United States has 8% market share and is the 3rd largest supplier. Despite the high competition, the region continues to present a great opportunity with a strong preference for U.S. food products.

The advantages for U.S. exporters of consumer ready food products to the region include a high-quality image of U.S. products, high regional per capita incomes, and a broad familiarity with U.S. culture. There are also low tariffs and transparent import procedures.

## Mission itinerary:

- Dec. 3: Arrive
- Dec. 4: Briefing and Retail Tour
- Dec. 5 and 6: One-on-One Meetings with Buyers
- Dec. 7: Departure

## Products of interest:

- Dairy Products
- Natural and Organic Foods, also Keto, Vegan & Lactose-Free
- Healthy Snacks
- Protein Bars
- Nuts
- Pet Foods
- Vegetable Oils

## Focused Trade Mission Services Provided:

- One-on-one meetings with qualified buyers
- Pre-event custom product research including market overview, importation and distribution analysis
- Market briefing by local USDA, Foreign Agricultural Service
- Retail store tour
- Table top showcase
- Brochure containing your company profile, contact details, and product lines
- On-site assistance by Food Export's In-Market Representative
- Identifying top leads

If you have any questions or need assistance, please don't hesitate to reach out to your Food Export Liaison at <https://www.foodexport.org/about/liasons/>.

- Food Preparations & Ingredients
- Snack Foods
- Processed/Prepared Dairy Products
- Condiments, Sauces, Jams & Jellies
- Chocolate & Confectionery
- Processed Vegetables & Pulses
- Ready Made Meals