

Food Show PLUS!™ at Fine Food Australia

Sep. 04-07, 2024 | Melbourne, Australia

Early registration deadline: May 15, 2024

Early registration price: \$250

Registration link: <https://www.foodexport.org/events/market-entry/food-show-plus/g24ffa/>



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Description:

Fine Food Australia is the country's leading trade exhibition, and has been connecting buyers and sellers within the food service, hospitality and retail industries for 37 years.

Australia has proven to be an appealing and profitable market for U.S. companies for many years. Australia ranks 9th in the world for U.S. exports of processed foods. Australia is an open market with minimal restrictions on imports of goods and services. Australia's economy continues to expand and the market presents an excellent opportunity for U.S. exporters.

Products of interest:

- Food Preparations
- Processed/Prepared Dairy Products
- Alcoholic Beverages
- Dog & Cat Food
- Snack Foods
- Non-Alcoholic Beverages
- Canned, Dried & Frozen Fruit
- Chocolate & Confectionery



*Food Show PLUS!™ services provided:

- Buyers get your profile, contact, product details, and booth number before the show
- In-Market Representative directs buyers to your booth when possible
- Virtual Consultation
- Welcome Package
- Local Retail Tour (if applicable).
- In-Market Rep screens up to 3 buyers met at the show, providing a report
- Food Export's In-Market Rep on-site show assistance

Additional services available (\$75 per selection):

- Interpreter/assistant for your booth
- Professional translation of marketing material into local language (up to two pages)
- Store checks: Pre-event report with brand names, packages, sizes, and pricing

*Please note: Food Show PLUS!™ services are available exclusively for suppliers who are exhibiting at the show in the USA pavilion.

If you have any questions or need assistance, please don't hesitate to reach out to your Food Export Liaison at <https://www.foodexport.org/about/liasons/>.